



People in different cultures want and expect different things from their work.

Leading a Team in India is not the same as leading a team in Brazil or Uruguay. Companies have to develop people who can lead diverse teams in various settings.

In emerging economies, companies have no choice but to nurture local talent – and those bright young recruits want to see others like them in positions of power.

Companies in the developed world often try to export the talent strategies they use at home – with incredible results.

In this seminar Alumni Managers will meet experts from Human Resources Development departments of companies and of universities.

They will see how to adapt their company to the needs of the global human resource market and its peculiarities in different countries and cultures.

In workshops they will be given the opportunity to discuss their specific problems or tasks with the experts and with the whole group of participants.

How to attract and how to keep talent – this will be the outcome of this seminar

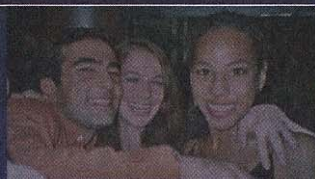


HOCHSCHULE BREMEN
UNIVERSITY OF APPLIED SCIENCES

Global Competition
for Talent:

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And also ...

- Musical Festival Bremen
- Catch up with old friends and make new contacts

Who can sign up?

- Students and Alumni of Hochschule Bremen
- Guests from Partner Institutions

Are there any additional costs?

- Optional events include dinners, a guided city tour, a cycling tour and a visit of Schlachte Promenade

How can I sign up?

- Sponsoring of Hotel costs (3 x 50 Euros, please see booking links on webpage)
- ZAS offers scaled financial support for travel costs outside of Germany
- In order to book, please fill out the registration form on our website www.alumni09.hs-bremen.de

Businesses based all over the globe are feverishly competing for people who, often for the first time in their lives, have numerous options and high expectations.

Not even companies with established global experience can coast on past success in meeting their staffing needs.

To find and keep employees in China, Brazil and other, not only developing nations, recruiters have to offer a whole lot more than a fat pay cheque and a standard career path.

These young managers have a tremendous sense of opportunity – in many cases, for the first time in their lives.

Global Competition for Talent: The Mobility of the High Skilled

Alumni Expert Seminar
Hochschule Bremen

September 6th – 9th, 2010

Place:
Hochschule Bremen
International Graduate Center
Süderstraße 2
28199 Bremen, Germany