

Evaluation of DAAD Alumni Expert Seminar, 06. - 09. September 2010: “Global Competition for Talent: The Mobility of the High Skilled” Hochschule Bremen

This is a summary of last year’s Alumni Event evaluation (n = 13).
Thank you for your support!

1. The content of the seminar has been important for my professional development.

4	7	2	-
I totally agree	I agree	I partly agree	I do not agree

2. The subject chosen has been relevant for my country or my region respectively.

4	5	4	-
I totally agree	I agree	I partly agree	I do not agree

3. The lectures of the seminar have been of high scientific quality.

4	5	4	1
I totally agree	I agree	I partly agree	I do not agree

4. The subject of the seminar has been approached and discussed in an interdisciplinary manner.

3	8	2	-
I totally agree	I agree	I partly agree	I do not agree

5. The seminar fully met my expectations.

2	10	1	-
I totally agree	I agree	I partly agree	I do not agree

Overall ratings by the participants, questions 1 – 5:

17	36	13	1
I totally agree (++)	I agree (+)	I partly agree (.)	I do not agree (-)

6. The seminar contributes to initiate cooperation possibilities with the German economy.

9	4
yes	no

If yes, please indicate cooperation partners / -institutions or planned projects:

➤ **This questions has been answered by almost half of the participants in relation to their personal situation/motivation:**

- Set up a trade connection between Germany and Mexico
- Encourage German companies to invest in recycling techniques for New Mexico
- Kaefer's/Airbus' worldwide projects related to their presentations
- EAA (Estonian Aviation Academy, partner institution of Hochschule Bremen) could be presented together with experts from all over the world
- Participants are willing to work for German companies and institutions
- First contacts with Kaefer industry, personally useful
- Useful for HR professionals in order to understand the German HR perspective
- Possible networking for SIB (School of Intern. Business, Faculty 1) Alumni around the world
- I haven't planned them yet
- Evaluating different possibilities in HR development

7. My improvement suggestions for professional competence / scientific quality and cooperation initiatives in future Alumni seminars:

➤ **See also the Proceedings on the Alumni Expert Seminar Website 2010**
<http://www.hs-bremen.de/internet/de/hsb/veranstaltungskalender/alumni-expert/>

- Recycling technologies and cooperation to foster projects in Latin America
- Global Trends in Eco Businesses from the German perspective
- How to make business in Germany from the German perspective (customized seminar for foreigners including aspects as Set Up, Legal Framework, Support/Incentive)
- Alumni support: help to establish local contacts/share work experiences
- Presentation at InBev (Becks) would be nice
- Presentation of more different companies (5 opinions), also from NGOs, private sector (SME and small companies), political institutions – customized to the field of study participants are in, too much production industry
- The seminar should be more focused on business cases and the referring scenario in German companies
- It is needed to address economic issues, thus the seminar should be arranged collaborating with the industry
- Involve companies more closely (cases, group work, assessment role play)
- Pre-arranged field trips / company visits
- Arrange back-up for speakers (few presentations)
- Gather suggestions from participants during registration process

Accumulation of answers done by
Sandra Conrad-Juhls
ZAS support Alumni Expert Seminar Bremen, 2010
(2011/02/21)