

# Content Courses English

## Summer Semester 2018

<p><b>Summer Semester</b></p>
<p><b>Level: 2nd semester of studies (Year 1)</b>            Fundamentals of Economics: Microeconomics (6 ECTS)            Foreign Trade and International Organisation (6 ECTS)            Management and Human Resources and Organisation (6 ECTS)            Marketing in Tourism (3 ECTS)            International Business Law (3 ECTS)            European Law 1 and European Politics (6 ECTS)</p>
<p><b>Level: 4th semester of studies (Year 2)</b>            International Management and International Economics / –            Dimensions of International Business (6 ECTS)            International Business Finance and Accounting (6 ECTS)            Project Management (6 ECTS)            Strategic and International Management / International –            Economic Relation (6 ECTS)            Cross Cultural Communication (3 ECTS)            Introduction in International and            Cross-Cultural Management in Tourism (6 ECTS)            Operation Management (3 ECTS)            Intercultural Communication (Diversity) (3 ECTS)            Project Management (6 ECTS)            International Management and International External –            Auditing (6 ECTS)            Cross Cultural Communication (6 ECTS)            Strategic Management 6 ECTS)</p>
<p><b>Level: 6th semester of studies (Year 3)</b>            International Management I (6 ECTS)            International Economics (6 ECTS)            International Business Law (6 ECTS)</p>
<p><b>Level: 8th semester of studies (Year 4)</b>            International Business Law (3 ECTS)</p>
<p><b>Additional Courses for Exchange Students</b>            Elements of Corporate Finance (6 ECTS)            Presentation and Communication Skills (6 ECTS)            Controlling (6 ECTS)            International Economics (6 ECTS)            Strategic Management (3 ECTS)            Management and HRM / Organization (6 ECTS)            Diversity Management (6 ECTS)            Global Marketing (3 ECTS)            International Production and Logistic (6 ECTS)            Supply Chain Management (6 ECTS)            Indonesia: The Rising Economic Power (3 ECTS)            Discussion about actual Themes in Japan (only Japan Students)</p>
<p><b>General Studies for Exchange Students</b>            General Management Studies (for non-business students) (6 ECTS)            Germany &amp; the European Union - History, Politics –            and Culture(3 ECTS)            Intercultural Competence and Communication (3 ECTS)</p>

Job Applications in Germany - Procedures and – Opportunities (3 ECTS)  
Openness, Creativity + Perception & Presentation Skills (3 ECTS)  
Organizational Behaviour (6 ECTS)  
Research Methods and Academic Writing (3 ECTS)  
Introduction to positive Psychology (3 ECTS)

Language courses in German, English, Spanish, French, Japan, Chinese and others (Depending on the language and teaching units costs for a language course are 80€ or 160€).

All courses will be worth 3 to 6 credits according to European Credit Transfer System (ECTS). 3 credits are equivalent to a student workload of 2-3 teaching units á 45 minutes plus proportionate additional self-learning per week. 6 credits are equivalent to a student workload of 4-6 teaching units á 45 minutes plus proportionate additional self-learning per week.

The courses will not change much the following semesters but minor changes are still possible. In order to get the latest course list please contact us directly.

In addition exchange students are able to take content courses held in German. Students should have a minimum level of B2 European Reference Framework to participate. For the current course list of content courses in German please contact us.

For further questions and information please contact:

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Course descriptions: [www.zibp-sib.hs-bremen.de/courses](http://www.zibp-sib.hs-bremen.de/courses)