

Module 1.1	<b>Introduction to Management</b> (Management I)
Semester	1 (WS)
Qualification objectives	<p>This module gives an overview on the managerial core functions, managerial roles and contemporary challenges for managers. It is the foundation for a number of other management related modules.</p> <p>Understanding the principles of management enables the student to see the relevance of more specific courses in a wider context. The concepts will be discussed generically as well as in the context of the maritime industry.</p> <p>A balanced mix of lectures and coursework (individual and group assignments) shall assist the students in accomplishing the objectives of the module.</p> <p>On completion of this module, students are expected to be able to:</p> <ul style="list-style-type: none"> <li>• Describe what management is and what managers do.</li> <li>• Discuss how environmental factors affect organizations.</li> <li>• Explain the relevance of ethics and social responsibility in management.</li> <li>• Differentiate between different management functions.</li> </ul>
Syllabus	<ul style="list-style-type: none"> <li>• Management and Management Functions.</li> <li>• Organizational Environments and Cultures.</li> <li>• Ethics and Social Responsibility.</li> <li>• Planning and Decision Making.</li> <li>• Control.</li> <li>• Managing Information.</li> <li>• Managing Service and Manufacturing Operations.</li> <li>• Innovation and Change.</li> <li>• Global Management.</li> <li>• Managing Human Resource Systems.</li> <li>• Managing Individuals and a Diverse Work Force.</li> </ul>
Type of module	Compulsory module
Teaching and learning methods	Seminar, 40 participants
Assessment	<p>At commencement of each semester the lecturer will decide upon one of the following forms of assessment: case study, written exam, presentation, term paper, portfolio, project report or oral examination.</p> <p>Requirement for successfully passing the module: Students must gain at least the grade „ausreichend (satisfactory)“ (4.0) to pass the examination.</p>
Prerequisites	No prerequisites

Usability	This module is part of the option pool for Bachelor programs at Hochschule Bremen.
Student workload	60 + 120
Contact hours	60 + 15
Independent study	120
ECTS points	6
Duration and frequency	15 sessions offered once a year
Language	English*
Reading List	<i>Williams, Chuck (2013): MGMT5, 5<sup>th</sup> Edition, ISBN-10: 1133190901 ISBN-13: 9781133190905</i> <i>See additionally: AULIS Module outline</i>

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\* As a rule, the modules in the International Degree Program Shipping and Chartering B.A. are provided in English only. Exceptions might occur for specific lectures to be taught in German and will be announced by the individual lecturer in advance.