## Hochschule Bremen City University of Applied Sciences



IGNITION - First Multiplier Event

**Digital Literacy** Conference May 30–31 2023

Programme

### Day 1: Tuesday May 30 Focus: "Digital Literacy Framework & Agenda"

- 09:30 Arrival
- 10:00 **Opening Address** Prof. Dr. Thomas Trittin Dean, School of Electrical Engineering and Computer Science
- 10:15 Introduction: Conference Programme & Goals Prof. Andreas Teufel, Conference Host Dean of Studies, School of Electrical Engineering and Computer Science
- 10:20 STARS EU: Strategic Alliance for regional Transition Dr. Heike Tauerschmidt, Board Member of STARS EU Head of International Office at HSB
- 10:35 **IGNITION IO 1: Digital Literacy Framework & Agenda** Dr. Madelon van Oostrom, Head of IGNITION Project
- 11:00 Digital Transformation at HSB: Center for Teaching and Learning (ZLL) Prof. Dr. Annika Maschwitz, Head of ZLL
- 11:20 AddInno Road Show Introduction
- 11:25 Networking/Refreshments
- 11:40 **The Multiplicity of Tasks Digitalization at HSB** Dr. Sabina Schoefer, Vice President Digitalization
- 12:10 AULIS: Redesign of HSB's Teaching & Learning Platform Katharina Riebe, HSB

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### 12:30 Panel Discussion: on digital literacy Day 1 Speakers

- 13:00 Close of Day 1's Panel / Lunch
- 14:00 Campus Tour for IGNITION Partners: Transnational Partner's Meeting
- 15:30 Close of Day 1
- 17:30 For international IGNITION partners: City Tour
- 19:00 For international IGNITION partners: Dinner

#### Day 2: Wednesday May 31 Focus: "Online Self Assessment"

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- 09:00 **Opening Day 2; Introduction** Prof. Andreas Teufel
- 09:10 IGNITION IO2: Online Self Assessment Eelco Braad, Hanze University
- 09:25 **Project AddInno: Insights / Online Self Assessment** Björn Gernig, HSB
- 09:45 Workshop (parallel sessions)
- 11:15 Networking/Refreshments
- 11:30 IGNITION Insights: IO3 Neill Wylie, SETU Waterford, Irland
- 11:45 **IGNITION Insights: IO4** Inês Barbedo, IPB, Bragança, Portugal

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### 12:00 IGNITION Insights: IO5 & Project AddInno: Hybrid Teaching Joel Egharevba, Andreas Teufel, HSB

#### 12:15 Confernce Summary

and Welcome Address to the opening of HSB's International Week at School of Electrical Engeneering and Computer Sciences Prof. Andreas Teufel, Prof. Dr. Martin Hering-Bertram, Head of B.Sc. Media Computer Sciences

12:30 Close of Day 2, Lunch









