

<b>Faculty</b>	Social Sciences
<b>Course Title</b>	Management in Tourism, Planning and Controlling
<b>Number of ECTS credits</b>	3
<b>Hours per week (SWS)</b>	2
<b>Semester</b>	Year 1 (2nd Semester), BA
<b>Course objective</b>	
<b>Prerequisites</b>	--
<b>Recommended reading</b>	Will be announced at the beginning of the course-
<b>Teaching methods</b>	Seminar
<b>Assessment methods</b>	Presentation and Essay
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Mrs Cristina Oschmann
<b>Email</b>	Sabine.Ganter@hs-bremen.de
<b>Link</b>	--
<b>Course content</b>	<p>This course introduces you to the mainstream perspectives on management with particular respect to the tourism sector. It focuses on two of the four major tasks of management, namely planning and controlling.</p> <p>In an applied manner, the course covers models and theories which will help you to understand tourism-related management issues and processes</p>