Hochschule Bremen
City University of Applied Sciences



Al-Inspiration: Using GenAl in University
Effective Prompting, Examination Regulations, Al disclosure

Mon, 10.11.2025 – Tanja Müller (Zentrum für Lehren und Lernen/Schreiblabor), Sabine Riemer (ZLL/LehrePlus)



Agenda

- Recommendations for the transparent use of AI (GenAI) in courses at HSB
- Data protection-compliant GenAl access at HSB
- Effective prompting
- Examination regulations and Al
- Three disclosure variants
- Further information for teachers
- Academic practice
- Al declaration of independence
- Further training opportunities



Recommendations for the transparent use of Artificial Intelligence (GenAI) in courses at HSB



4 Possible uses

4- use of GenAl not permitted

3- targeted AI integration with defined limits of use

2- limited use of specific AI tools

1 - Al use permitted without restrictions



What the possible uses mean:

1. Al use permitted without restrictions

Students can critically engage with modern technologies in-depth and assume full responsibility for the factual correctness of the content generated

2. Limited Use of Approved AI Tools

Certain AI tools are permitted and can enrich the learning process of the student

3. Targeted AI integration with defined limits of use

Specification on how and for what purposes GenAI may be used, e.g. permission to use GenAI for pre-processing and analysis of data, but not for interpretation of results

4. Use of GenAI not permitted



Templates for Syllabus:



Data protection-compliant GenAl access at HSB



HSBrain

- Available at: https://hsbrain.on.hs-bremen.de
- Uses OpenAI GPT4.1 model (knowledge as of June 2024).
- Limitations:
 - Uploading files/images is currently not possible
 - HSBrain does not have access to the internet
 - Chat history is not available across devices



Sharing HSBrain in AULIS

- In AULIS, the link https://hsbrain.on.hs-bremen.de can be provided.
- Students can also log in with their HSB account details.







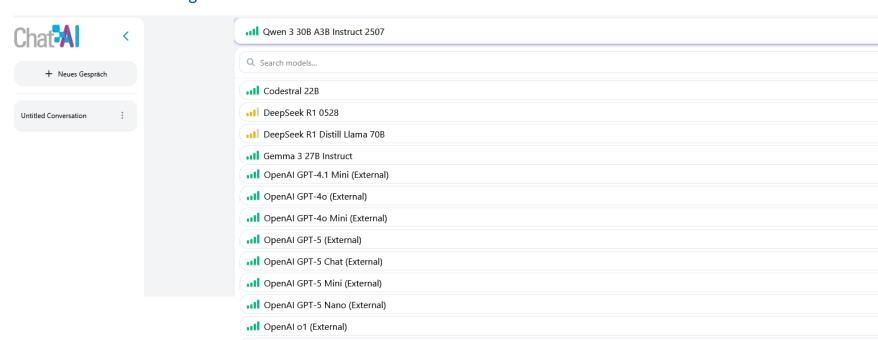
Name (A→

Academic Cloud via the portal of the Gesellschaft für wissenschaftliche Datenverarbeitung mbH Göttingen (GWDG LLM service)

https://chat-ai.academiccloud.de/chat (Registration with university email address)

OpenAl o1 Mini (External)

Choice from a wide range of models:





Effective prompting



At which stages of the writing process can GenAl support me?

- Structuring
- Finding contexts
- Word choice
- Grammar and spelling
- Translation
- Summarising, shortening
- (Research)

High-quality results require some preparation!



Recommendation 1: Assign role

- You are a professor at a university teaching Business Administration, where achieving the best possible results is very important...
- You are a very good student in in the 5th semester studying Social Work...
- You are a very good student in your 7th semester studying Environmental Technology...

Why is "very good" important?



Recommendation 2: Provide context

Accompanying information for our request, which is helpful to optimally prepare the AI for answering our query

• You are a professor at a university teaching Business Administration, where achieving the best possible results is very important.

The lesson for module XXX needs to be prepared.

- You are a very good student in in the 5th semester studying Social Work.
 An essay on the topic of XXX needs to be written.
- You are a very good student in your 7th semester studying Environmental Technology.
 The bachelor's thesis on the topic of XXX needs to be written.

If certain technical terms are to be used, a glossary can be provided here!



Recommendation 3: Define Task

Precise instructions on what the AI should do!

• You are a professor at a university teaching Business Administration, where achieving the best possible results is very important.

The lesson for module XXX needs to be prepared.

Put together the topics for module XXX and distribute them sensibly over 14 weeks ...

You are a very good student in in the 5th semester studying Social Work.
 An essay on the topic of XXX needs to be written.

Make suggestions for an essay on the topic of XXX ...

You are a very good student in your 7th semester studying Environmental Technology.
 The bachelor's thesis on the topic of XXX needs to be written.

Create an outline for my bachelor's thesis on the topic of XXX ...



Recommendation 4: Provide precise specifications and specify the length

Are there any other specifications that are important to you? If so, include them in the prompt!

- Restrictions
- Specify the length of the result (1000 characters)
- Formulate precisely
- Always use the same terms for the same word e.g.: source text (alternatives would be source, specified text, original text = please do not use alternative terms/synonyms, but always the same one)
- Avoid negations



Recommendation 5: Avoid terms that are open to interpretation

approximately, about, roughly, maximum, as far as possible, at most, around, nearly, almost, approximately, quasi, at least, estimated, more or less, roughly, plus or minus, roughly, more than, approximately, on the whole, relatively, partially, reasonably, often, roughly estimated, moderate, as far as possible, reasonably, roundabout, quite, as a rule, essentially, generally, more or less, mainly, minimally, often, around that figure, for the most part, approximately, tending towards,



Recommendation 6: Specify the output format

- Output the result as continuous text
- Output the result as bullet points
- Output the result as a table

•



Recommendations - Summary

- 1. Assign role
- 2. Provide context
- 3. Define task
- 4. Provide precise specifications and specify the length
- 5. Avoid terms that are open to interpretation
- 6. Specify output format



Tips:

- Pre-formulate in a word processing programme.
- Save prompts, as some facts may not change quickly and can therefore be reused (e.g. the role).
- Possibly create a catalogue of prompts.



Examination regulations and Al



Collection of laws

https://www.hs-bremen.de/die-hsb/organisation/verwaltung/rechtsstelle/rechtssammlung/

Prüfungsrecht

Hinweis: Die fachspezifischen Prüfungsordnungen sind <u>auf den jeweiligen</u> Studiengangsseiten hinterlegt.

- 🚣 AT-BPO 2023 (PDF, 1 MB, Datei ist nicht barrierefrei)
- 🚣 AT-BPO (Stand 5/2022, nicht amtliche Lesefassung) (PDF, 721 KB, Datei ist nicht barrierefrei)
- ▲ AT-MPO 2023 (PDF, 1 MB, Datei ist nicht barrierefrei)
- 🚣 AT-MPO (Stand 5-2022, nicht amtliche Lesefassung) (PDF, 714 KB, Datei ist nicht barrierefrei)
- 🚣 Digitalprüfungsordnung (PDF, 400 KB, Datei ist nicht barrierefrei)
- 🕹 Digitalprüfungsordnung (English version) (PDF, 149 KB, Datei ist nicht barrierefrei)
- Linweis zur Verarbeitung personenbezogener Daten bei Prüfungen in digitalisiertem Format (PDF, 420 KB, Datei ist nicht barrierefrei)
- Reference to the processing of personal data during examinations in a digitised format (PDF, 16 KB, Datei ist nicht barrierefrei)
- Verordnung zu Prüfungen in digitalisierten Formaten an den Bremischen Hochschulen (Digitalprüfungsverordnung) (PDF, 225 KB, Datei ist nicht barrierefrei)

Relevant:

General section of the Bachelor's or Master's examination regulations

Section III: Conduct of Examinations

§ 16 Deception, Breach of Regulations [...]



§ 16 Deception, Breach of Regulations

(2) If works by third parties or parts thereof are adopted without proper citation or with misleading source attribution (plagiarism), this shall be considered an attempt to cheat. The unauthorized use of Artificial Intelligence constitutes the use of an unauthorized aid. Students who repeatedly or in a particularly serious manner attempt to cheat will generally be expelled. The decision to expel is made by the university president after hearing the parties involved. A particularly serious attempt to cheat is considered to have occurred, in particular, if written works authored by third parties are fully or substantially incorporated into one's own examination performance without proper citation or with misleading source attribution. The examination may be checked for potentially unattributed adopted text passages or other sources using suitable plagiarism detection software.



Al – Declaration of independent preparation of work

(as of November 2024)



Registering for the Bachelor's/Master's Thesis

Please use the following forms to register your thesis.

Students of the Department of Mechanical Engineering and the School of Architecture please note the special annexes.

- 🚣 Antrag Bachelorthesis (PDF, 591 KB, File does not meet accessibility standards)
- 🚣 Antrag Masterthesis (PDF, 580 KB, File does not meet accessibility standards)
- Request master's thesis (PDF, 583 KB, File does not meet accessibility standards)
- Anlage Masterthesis School of Architecture (PDF, 135 KB, File does not meet accessibility standards)
- Anlage Bachelor-/Masterthesis Abteilung Maschinenbau (PDF, 260 KB, File does not meet accessibility standards)
- AI-Declaration of independent preparation of work (as of November 2024) (PDF, 158 KB, File does not meet accessibility standards)
- Ligenständigkeitserklärung (Stand Nov. 2024) (PDF, 174 KB, File does not meet accessibility standards)

Link to Formalities & Examinations:

https://www.hsbremen.de/en/study/during-yourstudies/formalities/#c1419

Please select one of the following options; one of the two options must be chosen in agreement between the examiner and the examinee:

Option 1: Use of Al-based Tools without Disclosure Requirement

Lectify that I have not used any Al-based tools whose use has not been agreed upon in
writing with the examiner. I am aware that the use of texts or other content and products
generated by Al-based tools does not guarantee their quality. I assume responsibility for the
work submitted and for its content. I further certify that my own creative input predominates

Option 2: Use of Al-based Tools with Disclosure Requirement

Learlish that I have not used any Al-based tools whose use has not been agreed upon in writing with the examiner. I am aware that the use of texts or other content and products generated by Al-based tools does not guarantee their quality. I assume responsibility for the work submitted and for its content. I further certify that my own creative input predominates in the present work. All verbatim or paraphrased contributions and quotations, as well as all sections created, written, and/or edited with the aid of Al-based tools, are marked and documented by me. The form of disclosure will be agreed upon between the examiner and the examinee.

I am aware that a violation of the points mentioned may have examination-related consequences and, in particular, may lead to the examination performance being graded as "insufficient" or the academic performance as "failed." In cases of repeated or serious misconduct, expulsion may occur.



Three options of AI disclosure and documentation

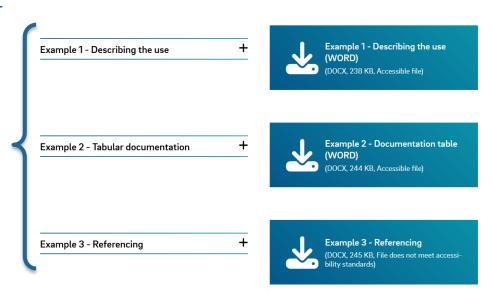
Al in academic writing processes



Basis of the recommendation

- Thinktank of <u>VK:KIWA</u> (Virtual Competence Center for Academic Work)
- Collection of advantages and disadvantages Graz
 University (21.10.2024)
- Exchange round of Lower Saxony universities (see Baresel et al. (2024)
- Guidelines scientific practice (siehe z.B. APA, IEEE, Springer, DFG)







Example 1: Describing the AI use within in the text

Describing the AI use in a section, either or

- Indruction
- Method section
- a separate section of the work for AI use
- Appendix

Link:

https://www.hsbremen.de/assets/hsb/de/Dokumente/ZLL/StudiumPlus/ Example 1 Describing the use -WORD.docx

Introduction

[... here you will find the introductory text and then the following description] In this paper, I used the AI tools Consensus (https://consensus.app/) and Claude (3.5 Haikuz https://claude.ai/) to support idea generation, research, and structuring. With the help of these AI technologies, I expanded my brainstorming process (Claude), researched additional sources (Consensus), and developed the outline (Claude). Furthermore, I worked with Claude to develop the hypothesis. The AI technology provided me with alternative perspectives and suggestions for phrasing. However, the final composition, critical reflection, and overall responsibility for the content lie solely with me as the author. All sources and content used were carefully reviewed and cited in accordance with academic standards.

¹ If necessary, the following note can be inserted at this point: "An example prompt and the corresponding output can be found in the appendix." In this case, one or more prompts along with their respective outputs should be included in the appendix of the thesis.



Example 2: tabular documentation of AI usage

(a) Documentation – table sorted by work phases



1. Phase in the work process	2. Usage / Task description	3. GenAl / Research Assisant
Idea generation and brainstorming		
Research		

Link:

https://www.hs-

<u>bremen.de/assets/hsb/de/Dokumente/ZLL/StudiumPlus/Example 2 Documentation table -</u>

WORD 01.docx

(b) Classification of AI use by extent of GenAI involvement



	1	
1. Degree of GenAl Usage	2. Work step	3. GenAI/ Research Assistant
1 - Inspiration		
2 – Supplementary		
3 – Supportive		
4 – Content- Shaping		



Example 2a: tabular documentation of AI usage – sorted by work phases

Example

2. Usage / Task Description	3. GenAl / Research Assistant	
Extending individual	Gemini 2.0 Flash, Google	
brainstorming by adding	https://gemini.google.com/	
relevant, topic-specific questions		
Literature research based on the	ScienceOS,	
following prompt: [insert prompt	https://www.scienceos.ai/	
or question here "Prompt"]		
Feedback on the formulation of	ChatAI [Deep Seek R1] GWGD	
the research question and the	https://sso.academiccloud.de	
selection among different		
versions		
Development of an outline	Gemini 2.0 Flash, Google	
	https://gemini.google.com/	
	ChatGPT 4o mini, OpenAl	
	https://chatgpt.com/	
	Claude 3.5 Haiku, Antrophic	
across the entire paper, if needed	https://claude.ai/	
Translations from German-	DeepL Translator (EN-DE)	
	https://www.deepl.com/	
	nttps.//www.deepi.com/	
	Extending individual brainstorming by adding relevant, topic-specific questions Literature research based on the following prompt: [insert prompt or question here "Prompt"] Feedback on the formulation of the research question and the selection among different versions	



Example 2b: tabular documentation of AI usage - Classification of GenAI involvement

Explanation using the example of topic/research question development:

- **1. Inspiration**: suggest possible topics
- 2. Supplementary: propose potential research questions
- **3. Supportive:** refine the research question through dialogue
- **4. Content-Shaping** adopt and incorporate the research question into the work

Based on:

Schreibzentrum der Goethe-Universität Frankfurt/Main: Framework zur Entwicklung von Regeln bei KI-gestützten Schreibprozessen. Online verfügbar unter https://www.starkerstart.uni-frankfurt.de/149427334.pdf, zuletzt geprüft am 26.03.2025.

·		
1. Degree of	2. Work step	GenAI/Research Assisant
GenAl Usage		
1 – Inspiration	brainstorming with	Gemini 2.0 Flash, Google
	relevant, topic-related	https://gemini.google.com/
	questions	
2 –	Identify key thematic areas	ChatGPT4.0, HSBrain,
Supplementary (a)	based on one's own notes	https://hsbrain.on.hs-
		bremen.de/
2 –	Research matrix completed	ChatGPT4.0, HSBrain,
Supplementary		https://hsbrain.on.hs-
(b)		<u>bremen.de/</u>
3 – Supportive	Research question refined	ChatAI [Deep Seek R1]
	and improved through	GWGD
	dialogue with the GenAl	https://sso.academiccloud.d
	_	<u>e</u>
4 – Content-	Reductions and refinement	Claude 3.5 Haiku, Antrophic
shaping (a)	of academic language	https://claude.ai/
	throughout the entire text	
4 – Content-	Develop an outline on the	ChatGPT 4o mini, OpenAl
shaping (b)	topic	https://chatgpt.com/
1 011	·	



Example 3: Referencing



- Prompts (inputs) and outputs generated by GenKI should be cited as sources only when the GenAI itself is subject of analysis in the thesis.
- Since large language models are trained on language patterns rather than grounded in empirical research, they <u>do not</u> qualify as academic sources.



- In all other cases, use scholarly sources that are accessible and verifiable.
- Such sources must be properly cited in the text and included in the bibliography.

Example 3: Referencing

Text (translated into English)

Two prompts were created in a chat to compare the reaction of the free version of the GenAl ChatGPT towards role assignments. The two prompts were created in the following order. The first prompt version (a) assigns the GenAl the role of a male philosopher from the east (OpenAI, 2025a). The second prompt (b) deals with a female philosopher from the east (OpenAI, 2025b). (b) Prompt-Output

The aspect of renewal is prevalent in both outputs. They differ with regards to the focus and their manner of formulation. The first type of prompt lists the "law of transformation" with regards to Daoist Philosophy as the first law.

The prompt version (b) also states "the transformation is the nature of being" (OpenAl, 2025b). However, the examples taken differ in comparison to the first prompt version (a).

References

OpenAI. (2025a). ChatGPT (Version 40 mini) [Large Language Model). https://chatgpt.com/share/67e37ddd-54b4-8001-a4d8-165b24b2a7c0

OpenAI. (2025b). ChatGPT (Version 4o mini) [Large Language Model], https://chatgpt.com/share/6830dba2-4e88-8001-aae4-532e8c17d018

(a) With link to

Chathistory

To compare how the free GenKI Claude from Anthropic and ChatGPT from OpenAI respond to role assignments, two identical prompts were created. The prompt assigned GenKI the role of an Eastern philosopher and asked it to provide arguments for a better world (Anthropic, 2025; OpenAI, 2025).

What stands out in GenKI Claude's response is that, before listing the arguments, it reflects on the assigned role. It states: "As a philosopher inspired by Eastern traditions such as Buddhism, Taoism and Confucianism, I view the transformation of the world with a nuanced and hopeful eye" (Anthropic, 2025).

References

lext (translated into English)

Antrophic. (2025). Claude AI (Version 3.5 Haiku) [Large Language Model] Documentation Nr. 1

OpenAl. (2025). ChatGPT (Version 4o mini) [Large Language Model] Documentation Nr. 2

pendix

Nr.	documentation		
1	KI: Antrophic Claude 3.5 Haiku https://claude.ai/		
Prompt	You are an Eastern philosopher and provide five arguments explaining why the world will turn for the better.		
	As a philosopher inspired by Eastern traditions such as Buddhism, Taoism, and Confucianism, I view the transformation of the world with a nuanced and hopeful perspective. Here are five arguments that explain why I believe the world will improve:		
Output	 The Principle of Interdependence and Connectedness In Eastern philosophy, we understand that everything is interconnected. This awareness is increasingly leading to a global consciousness of mutual dependence. People are gradually recognising that the well-being of the individual depends on the well-being of the whole. This insight will motivate us to work together on global challenges such as climate change, inequality, and conflict. 		

Link

documentation in

appendix



Further Information

For Lecturers and from Academic Practice

KI-Kennzeichnung: Weiterführende Hinweise und Informationen

Die Diskussion um Kennzeichnungs- und Dokumentationsvarianten des KI-Einsatzes beim wissenschaftlichen Schreiben ist im vollen Gange. Wir haben interessante Ressourcen von Hochschulen für Sie ausgewählt, die Ihnen und Ihren Studierenden in der Auseinandersetzung mit

Vor- und Nachteile von Kennzeichnungsvarianten	
Arten von Dokumentationstabellen	-
Problematik von KI-Handreichungen	-
Einführungsbuch zu Wissenschaftliches Schreiben mit KI (UTB)	-

Wissenschaftspraxis: Kennzeichnungsvarianten

Stellungsnahme der Deutschen For-

Hier finden Sie verschiedene Beispiele, wie große Fachverbände, Verlage und Institutionen der Forschungsförderung ihre Guidelines zur Kennzeichnung und Dokumentation des KI-Einsatzes formulieren und damit vorgeben, was in ihrem Rahmen zur wissenschaftlichen Integrität zählt und was nicht akzeptiert wird.



Further Information – for lecturers



Advantages and disadvantages of AI disclosure an documentation

Link

https://www.hs-bremen.de/en/die-hsb/organisation/zentrale-einheiten/zentrumfuer-lehren-und-lernen/ki-in-studium-und-lehre/translate-to-english-lehrende-kikennzeichnung/#c40608

Academic Practice

Link

https://www.hs-bremen.de/en/die-hsb/organisation/zentraleeinheiten/zentrum-fuer-lehren-und-lernen/ki-in-studium-und-lehre/translateto-english-lehrende-ki-kennzeichnung/#c40377

der DFG Stand September 2023 DFG in a nutshell - mehr

DFG - Deutsche Forschungsgemeinschaft Stellungnahme des Präsidiums der Deutschen Forschungsge-

meinschaft (DFG) zum Einfluss generativer Modelle für die Textund Bilderstellung auf die Wissenschaften und das Förderhandeln



Further Training Opportunities with Al



Further Options to learn about AI

Promptwerkstatt für Lehrende (Lernmodul in AULIS): https://aulis.hs-bremen.de/goto.php/pg/194111 2203474

Workshops für Lehrende: https://www.hs-bremen.de/informationen-fuer/beschaeftigte/lehrende-und-lehrbeauftragte/lehreplus/lehreplus-alle-workshops/

Promptwerkstatt für Studierende (Lernmodul in AULIS: https://aulis.hs-bremen.de/goto.php/pg/195134 2224629

English version is in preparation

Workshops for students (german): https://www.hs-bremen.de/studieren/im-studium/ergaenzende-angebote-zum-studium/studiumplus/schreiblabor/#c41177

Homepage "Al in Learning and Teaching": https://www.hs-bremen.de/en/hsb/organisation/central-units/centre-for-teaching-and-learning-zll/ai-in-learning-and-teaching/

Die **Staats- und Universitätsbibliothek** (SUUB) bietet immer wieder sehr gute Online-Angebote zur KI-Nutzung an: https://www.suub.uni-bremen.de/

Hochschule Bremen
City University of Applied Sciences



Thank you for your attantion.

Hochschule Bremen Zentrum für Lehren und Lernen

www.hs-bremen.de/zll