

HSB-Virtual International Summer School 2022

8 March 2022

1) Advanced Study Program: 4 July – 14 July 2022

- Course “Digital Currencies and Blockchain Technology”
- Course: “International Business: Engaging in Commerce Across the Globe”
- Course “Digital and Social Marketing Strategies”
- Course “International Project Management”
- Course Language: English
- Workload per Course
60 hours: 30 Teaching Units live online (45 minutes each) plus 30 Units group work and individual study
- Credits: 3 ECTS credit points / 2 credit hours – US
- The schedule is based on Central European Time / German time.
Please be aware of the time difference.

Timetable

1st week

Time /CET	Monday 4.7.	Tuesday 5.7.	Wednesday 6.7.	Thursday 7.7.	Friday 8.7.
15.00 h – 16.30 h	14.15 – 17.30 h Welcome! Online live meeting &	Online live session	Online live session	Online live session	Online live session
16.45 h - 17.30 h	Online live session	Online live session	Online live session	Online live session	Online live session
	4 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units

2nd week

Time /CET	Monday 11.7.	Tuesday 12.7.	Wednesday 13.7.	Thursday 14.7.
15.00 h – 16.30 h	Online live session	Online live session	14.15 h-16.30 h Online live session	14.15 h - 16.30 h Online live session
16.45 h - 17.30 h	Online live session	Online live session	Online live session	16.45 h – 17.30 h Online live session Good bye and Farewell
	3 Teaching Units	3 Teaching Units	4 Teaching Units	4 Teaching Units

2) German Language Program: 4 July – 19 July 2022

- Intensive German Language Course “Communication and Presentation” / “Kommunikation und Präsentation”
- Course Language: German
- Workload: 70 hours:
38 Teaching Units live online (45 minutes each) plus 32 Units group work and individual study
- Credits: 3 ECTS credit points / 2 credit hours – US
- The schedule is based on Central European Time / German time.
Please be aware of the time difference.

Timetable

1st week

Time /CET	Monday 4.7.	Tuesday 5.7.	Wednesday 6.7.	Thursday 7.7.	Friday 8.7.
15.00 h – 16.30 h	Welcome! Online live meeting & Online live session	Online live session	Online live session	Online live session	Online live session
16.45 h - 17.30 h		Online live session	Online live session	Online live session	Online live session
	3 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units

2nd week

Time /CET	Monday 11.7.	Tuesday 12.7.	Wednesday 13.7.	Thursday 14.7.	Friday 15.7.
15.00 h – 16.30 h	Online live session	Online live session	Online live session	Online live session	Online live session
16.45 h - 17.30 h	Online live session	Online live session	Online live session	Online live session	Online live session
	3 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units

3rd week

Time /CET	Monday 18.7.	Tuesday 19.7.
14.00 h – 15.30 h	Online live session	Online live session
15.45 h - 17.15 h	Online live session	Online live session Good bye and Farewell
	4 Teaching Units	4 Teaching Units