

## HSB-Short Term Study Program 2023

a transatlantic joint project of the HSB-School of International Business and its partner universities in the U.S.A.

### ORGANIZATIONAL BEHAVIOUR

Course dates: 29 May – 21 June 2023

Credit hours: 3 credit hours

#### Syllabus



Instructor:	Professor Dr. Jennifer Anderson	
	Chair, Business Administration & Marketing Weber State University Ogden / UT	
	Associate Professor of Business Administration	
Email: <a href="mailto:janderson2@weber.edu">janderson2@weber.edu</a>		

Schedule: Monday-Thursday 9.30 h – 12.45 h

#### HSB-SHORT TERM STUDY PROGRAM

Hochschule Bremen - Werderstraße 73 - 28199 Bremen - Germany  
Phone: +49-(0)421-59054163 / [ifk@hs-bremen.de](mailto:ifk@hs-bremen.de)  
[www.hs-bremen.de/short-term-study-programme](http://www.hs-bremen.de/short-term-study-programme)



**Course Description:**

The purpose of this course is to provide an introduction and overview to the area of organizational behavior, with an emphasis on developing your critical thinking skills. Organizational behavior is the study of how people behave in the workplace, and why they behave that way. Class time, readings and assignments will provide a broad survey of current theories and research on such topics as employee motivation, job satisfaction, attitudes, teams and group processes, leadership, organizational culture, and organizational structure, for example.

This course is ideal for undergraduate students who are interested in understanding how and why people behave the way they do in the workplace, in particular if they are interested in management and leadership positions in the future.

**Learning Outcomes:**

- How individual difference factors influence behaviors in the workplace
- Using ethical frameworks for people-related issues in the workplace
- Understanding and managing group and team dynamics
- Using theories of leadership, motivation and power to influence others
- Understanding the role of organizational culture in influencing behaviors in the workplace

**Course Textbook:**

Organizational Behavior (OpenStax open source textbook)

<https://openstax.org/details/books/organizational-behavior>

Supplemental materials needed for the course will be provided by the instructor and may include business press articles (Forbes, Fast Company, WSJ, Economist), case studies, etc.

**Course requirements / evaluation criteria:**

Homework assignments (6)	30%
Written assignments (6)	30%
Team Project & Presentation	40%

The team project and presentation will consist of a written deliverable and an in-class presentation.

Course Schedule: Class Meeting	Topic(s)
1	Introduction to Organizational Behavior, Ethics
2	Attitudes & Job Satisfaction
3	Emotions, Mood, Personality & Values
4	Perception & Decision Making
5	Groups & Teams
6	Leadership
7	Motivation
8	Power & Politics
9	Organizational Structure & Culture
10	Course wrap-up & Presentations

**Grading System:**

<b>German Grade</b>	1,0 – 1,5	1,6 – 1,9	2,0 - 2,2	2,3 – 2,5	2,6 – 3,2	3,3 - 3,5	3,6 – 4,0	>4,0
US Grade	A	A-	B+	B	B-	C+	C	F
Qualifier	Excellent	Good			Satisfactory		Sufficient	Failing
Percentage	100-90 %		89-80 %			79-70 %		<70 %

- The program may be subject to change -

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