HSB
Hochschule Bremen
City University of Applied Sciences

HSB-SCHOOL OF INTERNATIONAL BUSINESS

November 2025

SHORT TERM STUDY PROGRAM 2026

1 JUNE – 24 JUNE 2026

Time Monday-Thursday*	SCHEDULE / MODULES	
9.30 – 11.00h Break 11.15 - 12.45 h	**Principles of Management** **UNCW** Professor Dr. Joshua Sears Assistant Professor of Management Cameron School of Business University of North Carolina Wilmington / UNCW	**Business Models in Sport** **NKU** Professor Dr. Joe Cobbs Professor of Sport Business and Event Management Chair of Department of Marketing, Sports Business & Construction Management Haile College of Business Northern Kentucky University / NKU
Lunch Break		
13.30 – 15.00 h Break 15.15 – 16.45 h	**Managerial Accounting** **Hofstra University New York** Professor Dr. Kathleen Bakarich Associate Professor of Accounting Frank G. Zarb School of Business Hofstra University New York	**International Business** **HSB** Mr Michael Medlock Senior Lecturer Faculty of Economics HSB / Bremen City University of Applied Sciences
*No Lessons on Friday		

- Language of Instruction: English
- Contact hours per module: 45 contact hours
- Credits: Each module 3 credit hours

HSB-SHORT TERM STUDY PROGRAM
Hochschule Bremen - Werderstraße 73 - D-28199 Bremen
Phone: +49-(0)421-59054163 / ifk@hs-bremen.de / www.hs-bremen.de/short-term-study-programme

SCHEDULE

1st week

Time / CET	Monday 1.6.	Tuesday 2.6.	Wednesday 3.6.	Thursday 4.6.	Friday 5.6.	Saturday 6.6.	Sunday 7.6.
9.30 – 11.00h Break 11.15 - 12.45 h	Day of Arrival	**09.30 h -10.15 h** **Welcome Ceremony** Presentation of the Program and Introductory Session **10.30 h – 11.30 h** Setting up Internet Access for participants and guest professors	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	No Classes		
		Lunch Break	**Lunch Break**	**Lunch Break**			
13.30 – 15.00 h Break 15.15 – 16.45 h		**14.00 h – 16.00 h** Guided City Tour	**Start: 14.00 h** • Managerial Accounting • International Business	**Start: 13.15 h** • Managerial Accounting • International Business	No Classes		

- Wednesday, 3 June 2026, 13.00 – 14.00 h / Invitation to the lunch of the visiting professors and HSB-professors / Location: HSB-Cafeteria

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2nd week

Time / CET	Monday 8.6.	Tuesday 9.6.	Wednesday 10.6.	Thursday 11.6.	Friday 12.6.	Saturday 13.6.	Sunday 14.6.
9.30 – 11.00h Break 11.15 - 12.45 h	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	**8.00 – 18.00 h** Trip to Hamburg Excursion to the Free and Hanseatic City of Hamburg, including a guided city tour from town hall to „Elbphilharmonie“ – Hamburg's new landmark		
	Lunch Break						
13.30 – 15.00 h Break 15.15 – 16.45 h	**Start: 13.15** • Managerial Accounting • International Business	**Start: 13.30** • Managerial Accounting • International Business	**Start: 13.30** • Managerial Accounting • International Business	**Start: 13.30** • Managerial Accounting • International Business			

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3rd week – New Schedule: Morning session from 9.30 h – 12.00 h / Afternoon session from 13.00 h – 15.30 h

Time / CET	Monday 15.6.	Tuesday 16.6.	Wednesday 17.6.	Thursday 18.6.	Friday 19.6.	Saturday 20.6.	Sunday 21.6.
9.30 – 11.00h Break 11.15 - 12.00 h	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	• Principles of Management • Business Models in Sport	No Classes		
	Lunch Break						
13.00 – 14.30 h Break 14.45 – 15.30 h	• Managerial Accounting • International Business	• Managerial Accounting • International Business	• Managerial Accounting • International Business	• Managerial Accounting • International Business	No Classes		

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4th week

Time / CET	Monday 22.6.	Tuesday 23.6.	Wedensday 24.6.
9.30 – 11.00h Break 11.15 - 12.00 h	**10.00 – 13.00 h** Plant Tour Visit Beck's Brewery	**10.00 h – 11.30 h** **Closing Ceremony** Good bye and Farewell	Day of Departure
13.00 – 14.30 h Break 14.45 – 15.30 h			