

**SHORT TERM STUDY PROGRAM 2023**

**29 MAY – 21 JUNE 2023**

Time Monday- Thursday*	<b>SCHEDULE / MODULES</b>		
9.30 – 12.45 h	<p><b>Principles of Management</b> <b>UNCW</b> Professor Dr. David Glew Associate Dean, Professor of Management Cameron School of Business University of North Carolina Wilmington / UNCW</p>	<p><b>Principles of Marketing</b> <b>NKU</b> Professor Dr. Eileen Weisenbach Keller Assistant Dean, Director of the Center for Student Excellence, Professor of Marketing Haile College of Business Northern Kentucky University / NKU</p>	<p><b>Organizational Behavior</b> <b>Weber State University</b> Professor Dr. Jennifer Anderson Chair, Business Administration and Marketing, Associate Professor of Business Administration Weber State University Ogden</p>
13.30 – 16:45 h	<p><b>International Business</b> <b>HSB</b> Mr Michael Medlock Senior Lecturer Faculty of Economics HSB / City University of Applied Sciences</p>	<p><b>Fundamentals of Corporate Finance</b> <b>Hofstra University New York</b> Professor Dr. Anoop Rai Professor of Finance Frank G. Zarb School of Business Hofstra University New York</p>	

\* No Lessons on Friday

- Language of Instruction: English
- Contact hours per Module: 45 contact hours
- Credits: each module 3 credit hours

HSB-SHORT TERM STUDY PROGRAM 2023

TIMETABLE

1<sup>st</sup> week

Time /CET	Monday 29.5. Public Holiday/ Whitmonday	Tuesday 30.5.	Wednesday 31.5.	Thursday 1.6.	Friday 2.6.	Saturday 3.6..	Sunday 4.6.
9.30 h – 12.45 h	Day of Arrival	<b>10.00 h -10.30 h</b> Welcome Ceremony  <b>10.30 h – 12.15 h</b> Presentation of the Program and Introductory Session	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Principles of Marketing</li> <li>Organizational Behavior</li> </ul>	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Principles of Marketing</li> <li>Organizational Behavior</li> </ul>			
		6 contact hours	4 contact hours	4 contact hours			
13.30 h – 16.45 h		<b>14.00 h – 16.00 h</b> Guided City Tour	<ul style="list-style-type: none"> <li>Fundamentals of Corporate Finance</li> <li>International Business</li> </ul>	<ul style="list-style-type: none"> <li>Fundamentals of Corporate Finance</li> <li>International Business</li> </ul>			

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### 2<sup>nd</sup> week

Time /CET	Monday 5.6.	Tuesday 6.6.	Wednesday 7.6.	Thursday 8.6.	Friday 9.6.	Saturday 10.6.	Sunday 11.6.
9.30 h – 12.45 h	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Principles of Marketing</li> <li>Organizational Behavior</li> </ul>	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Principles of Marketing</li> <li>Organizational Behavior</li> </ul>	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Principles of Marketing</li> <li>Organizational Behavior</li> </ul>	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Principles of Marketing</li> <li>Organizational Behavior</li> </ul>	Day Trip to Hamburg		
	4 contact hours	4 contact hours	4 contact hours	4 contact hours			
13.30 h – 16.45 h	<ul style="list-style-type: none"> <li>Fundamentals of Corporate Finance</li> <li>International Business</li> </ul>	<ul style="list-style-type: none"> <li>Fundamentals of Corporate Finance</li> <li>International Business</li> </ul>	<ul style="list-style-type: none"> <li>Fundamentals of Corporate Finance</li> <li>International Business</li> </ul>	<ul style="list-style-type: none"> <li>Fundamentals of Corporate Finance</li> <li>International Business</li> </ul>			

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### 3<sup>rd</sup> week

Time /CET	Monday 12.6.	Tuesday 13.6.	Wednesday 14.6.	Thursday 15.6.	Friday 16.6.	Saturday 17.6.	Sunday 18.6.
9.30 h – 12.45 h	<p><b>9.30 h – 12.00 h</b></p> <ul style="list-style-type: none"> <li>• Principles of Management</li> <li>• Principles of Marketing</li> <li>• Organizational Behavior</li> </ul>	<p><b>9.30 h – 12.00 h</b></p> <ul style="list-style-type: none"> <li>• Principles of Management</li> <li>• Principles of Marketing</li> <li>• Organizational Behavior</li> </ul>	<p><b>9.30 h – 12.00 h</b></p> <ul style="list-style-type: none"> <li>• Principles of Management</li> <li>• Principles of Marketing</li> <li>• Organizational Behavior</li> </ul>	<p><b>9.30 h – 12.00 h</b></p> <ul style="list-style-type: none"> <li>• Principles of Management</li> <li>• Principles of Marketing</li> <li>• Organizational Behavior</li> </ul>			
	3 contact hours	3 contact hours	3 contact hours	3 contact hours			
13.30 h – 16.45 h	<p><b>13.30 h – 16.00 h</b></p> <ul style="list-style-type: none"> <li>• Fundamentals of Corporate Finance</li> <li>• International Business</li> </ul>	<p><b>13.30 h – 16.00 h</b></p> <ul style="list-style-type: none"> <li>• Fundamentals of Corporate Finance</li> <li>• International Business</li> </ul>	<p><b>13.30 h – 16.00 h</b></p> <ul style="list-style-type: none"> <li>• Fundamentals of Corporate Finance</li> <li>• International Business</li> </ul>	<p><b>13.30 h – 16.00 h</b></p> <ul style="list-style-type: none"> <li>• Fundamentals of Corporate Finance</li> <li>• International Business</li> </ul>			

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### 4<sup>th</sup> week

Time /CET	Monday 19.6.	Tuesday 20.6.	Wednesday 21.6.
9.30 h – 12.45 h	<b>10.00 – 15.00 h</b>  Plant Tour	<b>10.00 h – 11.30 h</b> Closing Ceremony / Good bye and Farewell	Day of Departure
	3 contact hours	2 contact hours	
13.30 h – 16.45 h			

- Program may be subject to change -