

**Unterlagen  
für das interne Akkreditierungsverfahren  
des Studiengangs**

**European Studies M.A.**

**Teil E  
Modulhandbuch  
(Stand September 2024)**

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## 1.1 Advanced Qualitative and Quantitative Research Methods

Module leader:	Prof. Dr. Armin Varmaz		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Mandatory module	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in summer term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		
Learning outcomes:			
Knowledge and understanding (extension, consolidation and understanding of knowledge) <ul style="list-style-type: none"><li>▪ Purposefully apply current methods of qualitative and quantitative research and apply them to data from social, economic and business practice with a particular focus on European studies;</li><li>▪ Understand, present, and correctly interpret different types of empirical data (“Data Literacy”);</li><li>▪ Apply multivariate analysis methods with linear and nonlinear (regression) models to specific research question;</li><li>▪ Recognize and explain model adequacy.</li></ul>			
Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation) <ul style="list-style-type: none"><li>▪ Distinguish and assess different types of models, data, and data sources in economics, social science, European studies and related fields;</li><li>▪ Apply theories to economic models and data and interpret the empirical results;</li><li>▪ Develop research questions related to aspects of economics, social science, European studies and related fields.</li></ul>			
Communication and cooperation <ul style="list-style-type: none"><li>▪ Discuss current developments and trends in the field of scientific research methods (experiments, econometrics);</li><li>▪ Discuss opportunities, challenges, and frameworks for qualitative and quantitative research;</li><li>▪ Develop a scientifically based presentation and professionally present and discuss the results;</li><li>▪ Provide constructive feedback on presentations by other student groups through a discussion contribution.</li></ul>			
Reflection of academic and professional identity <ul style="list-style-type: none"><li>Participants can<ul style="list-style-type: none"><li>▪ Critically assess and evaluate scientific studies in the relevant fields;</li><li>▪ Conduct their own empirical case study and investigate research questions in the relevant fields;</li><li>▪ Assess the role of their own professional field in the broader societal context.</li></ul></li></ul>			
Course content: <ul style="list-style-type: none"><li>▪ Scientific research methods used in empirical economics, social science and related fields;</li><li>▪ Research-related applications as well as analysis and interpretation of the results</li><li>▪ Multivariate analysis methods with linear and nonlinear (regression) models used in econometrics</li><li>▪ Empirical methods for testing causal relationships with and without experiments</li></ul>			
Language of teaching:	English		
Prerequisites:	None		
Preparation/literature:	Students will receive a reading list at the beginning of the semester.		
Further information:	E.g. link to Aulis, if applicable		
Courses of the module			

<b>Course title</b>	<b>Teaching staff</b>	<b>Contact hours per week</b>	<b>Learning and teaching methods</b>	<b>Examination method(s), scope and duration</b>
Advanced Qualitative Research Methods	N.N.	2	Lecture/seminar including debates in class and internet sessions; group work and peer-learning;	written exam paper, electronic examination, paper and presentation, presentation, project work or portfolio
Advanced Quantitative Research Methods	N.N.	2	Lecture/seminar with group work and case studies, peer learning	

## 1.2 Advanced Academic Writing

<b>Module leader:</b>	Prof. Dr. Christiane Trüe		
<b>ECTS points:</b>	6 ECTS	<b>Workload (h):</b>	180h
<b>Type of module and position in the course of study:</b>	Mandatory module taught in the 1 <sup>st</sup> semester	<b>Contact hours (h):</b>	56h
<b>Scope und frequency of teaching:</b>	14 classes in summer term	<b>Self-study (h):</b>	124h
<b>Type of module and position in other study programs or continuing education offers:</b>	n/a		

### Learning outcomes:

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Students will

- have achieved understanding and skills in producing high-quality academic texts across a range of disciplines;
- appreciate the value of academic writing standards as a tool of academic discourse;
- understand academic writing standards as a means of preserving academic integrity;
- consolidate their knowledge of the ways of structuring texts, of organising a legal case study, developing an argument, referencing correctly and transparently according to conventions of economic and business administration, political science and legal citations;
- understand how to constructively offer feedback.
- know how to demonstrate original thought and effective argumentation in economics, business, political science and law.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Students will

- employ critical thinking skills to analyse and synthesise diverse sources of information
- demonstrate mastery of advanced writing techniques recognized in Europe, including proficiency in structuring and organizing complex academic arguments
- produce high-quality academic texts across a range of disciplines including argument development, synthesis of legal sources, and critical analysis;
- write clear and persuasive documents, including memos, briefs, and scholarly articles, as well as legal case studies and judgments;
- develop literature reviews, research proposals, and scholarly articles tailored to specific academic audiences;
- apply the conventions of academic, including legal citations and referencing accurately;
- conduct thorough research using databases and academic resources, integrating findings into their writing effectively;
- critically evaluate the writing of others, providing constructive feedback and applying learned concepts to improve their own work.

Communication and cooperation

Students can

- produce clear, persuasive, and well-structured academic texts that meet scholarly standards in economic and political science and in law.
- use their skills in practice, with the necessary tools to navigate complex legal issues and articulate their arguments effectively.

Reflection of academic and professional identity

Participants can

- critically evaluate their own writing;
- receive constructive feedback;
- apply learned concepts to improve their own work.

**Course content:**

- Introduction to Advanced Academic Writing
  - Overview of writing principles and conventions
  - Distinctions between different forms of legal writing (e.g., memoranda, briefs, articles, legal case studies, judgments)
  - Research Methodologies in law, economic and political science
  - Advanced legal research techniques and the use of legal databases (e.g. Westlaw, LexisNexis, BeckOnline)
  - Integrating case law, statutes, and secondary sources into legal writing.
- Structuring Arguments:
  - Identifying and articulating legal issues.
  - Crafting coherent, persuasive arguments supported by relevant legal precedent.
  - Clarity and Precision in Writing:
    - Techniques for editing and revising to improve clarity and conciseness.
    - The importance of tone and style in legal writing.
- Peer Review and Feedback Mechanisms:
  - Engaging in peer review exercises to develop critical assessment skills.
  - Strategies for giving and receiving constructive feedback.
- Ethics in Academic Writing:
  - Understanding plagiarism and proper citation practices.
  - Discussing the ethical responsibilities of academic writers.

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	None
<b>Preparation/literature:</b>	<i>Students will receive a reading list at the beginning of the semester.</i>
<b>Further information:</b>	<i>E.g. link to Aulis, if applicable</i>

**Courses of the module**

<b>Course title</b>	<b>Teaching staff</b>	<b>Contact hours per week</b>	<b>Learning and teaching methods</b>	<b>Examination method(s), scope and duration</b>
Advanced Academic Writing	N.N.	4	Lecture/seminar	Portfolio with presentation(s), research paper(s), written exam paper(s) and/or review of academic literature reading

### 1.3 Intercultural Learning

Module leader:	Prof. Dr. Lydia Scholz		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Mandatory module	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in summer term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		

**Learning outcomes:**

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Students will

- be aware of differences in culture and in academic backgrounds
- appreciate the value of exchanging views from different cultural and academic backgrounds for problem solution
- be able to learn and to work in international teams
- have an understanding of intercultural communication
- be aware of the existence of different cultures in the European Union.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Students will

- demonstrate the ability of discussing topics in intercultural teams
- produce solutions for problems developed in international teams
- apply methods of learning and working in teams with different cultural and academic backgrounds
- can identify challenges and misunderstandings arising from different cultural and academic backgrounds and apply communication methods to overcome these challenges
- be able to analyse the impact of their cultural and academic differences on their communication skills and the collaboration within an international team

Communication and cooperation

Students can

- use skills to benefit from intercultural communication
- respectfully cooperate in intercultural teams and in teams of different academic backgrounds
- avoid misunderstandings due to different cultural identities and different academic backgrounds in international teams.

Reflection of academic and professional identity

Participants can

- reflect on the influence of diversity in problem solution
- critically reflect on their own role in teams
- apply concepts to improve their own contribution in a team considering their individual cultural and academic background
- analyse and reflect on the impact of cultural and national differences on the decision-making process of the European Union.

**Course content:**

By means of problem-based learning students will learn about a given topical subject with reference to the European Integration by working in groups with intercultural or international backgrounds and from different disciplines to solve an open-ended problem.

Solving the problem, they are introduced to:

- Intercultural aspects and aspects of diversity
  - Introduction and theories of culture
  - Identification of their own culture.
- Cultures and nations in the European Union
  - Challenges and benefits of intercultural and international collaboration in the European Union.
- Academic disciplines
  - Introduction of different academic disciplines and academic approaches
  - Identification and reflection on one's own academic background and its influence on decision-making and team work
  - Challenges and benefits of learning and working in interdisciplinary teams.

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	<i>None</i>
<b>Preparation/literature:</b>	<i>Students will receive a reading list at the beginning of the semester.</i>
<b>Further information:</b>	<i>E.g. link to Aulis, if applicable</i>

#### Courses of the module

Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Intercultural Learning	N.N.	4	Lecture/seminar including debates in class and internet sessions; group work and peer-learning;	written exam paper, electronic examination, paper and presentation, presentation, project work or portfolio



## 1.4 Professional and Managerial Skills

Module leader:	Prof. Dr. Svenja Tams		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Mandatory module	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in summer term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		

**Learning outcomes:**

Knowledge and understanding (extension, consolidation and understanding of knowledge)

- Demonstrating understanding of contemporary requirements for persons to take responsibility for developing personal and collective professional and management capabilities.
- Demonstrating understanding of contemporary contexts for professional and management development (PaMD) (e.g., new careers, post-industrial/information society, innovation, grand challenges, Work 4.0 vs. 5.0, agile organisation, responsible management, diversity, future skills).
- Integrating differentiated understanding of diverse approaches to professional and management development – including individual and collective approaches (e.g., rational PaMD thru ‘learning snacks’, normative PaMD thru socialization and career development, political PaMD thru mentoring, pragmatic PaMD thru innovation labs, processual PaMD thru reflective practice, action learning, learning community)

Using, applying and generating knowledge (applying and transferring knowledge, scientific innovation)

- Using relevant literature to apply and critically discuss concepts about the capabilities and competences/skills for contemporary management and professional contexts (e.g. systemic thinking, responsibility, emotional intelligence, reflexivity, creativity, action inquiry)
- Using management and professional development methods and frameworks to develop reflective awareness of self and others in work settings/organizational systems, and take ownership for management and professional development.
- Applying research methods to generate and analyse contextually-embedded knowledge about management and professional competence in contemporary work settings.
- Applying appropriate methods to analyse data (e.g. coding, design thinking, storytelling, sensemaking, sensegiving, developmental evaluation).

Communication and cooperation

Participants develop thru

- Assessing context-specific work requirements
- Assessing self-efficacy across range of management and professional competences
- Practicing peer coaching
- Engaging in organizational interviewing and storytelling
- Practicing select dialogical methods of facilitating groups and collective leadership (e.g., World Café, Open Space, organisational constellation)

Reflection of academic and professional identity

- Using methods of coaching and reflective practice for personal career development and team development
- Engaging constructively with tensions, contradictions and potentials of academic and professional identity and practice
- Taking ownership for developing own management and professional competence

**Course content:**

- The new context of professional and management careers
  - Exploration of systemic drivers that shape and transform the contemporary context of work
  - Work- and career-related skills, competences and knowledge bases (knowing how), understanding the role of networks and social/symbolic capitals (knowing whom), work-related meanings and values (knowing why)
  - Self-assessment and professional development agenda
- Action inquiry through applied professional and management development project
  - Inquiry of a professional and management development context through primary/secondary research methods
  - Developing methodological knowledge and skills for engaging in this context (e.g. interviewing, peer coaching, design of participatory workshop or other developmental interventions)
  - Project delivery and data collection (e.g. interviews, journal writing)
- Learning integration
  - Sensemaking through evaluation of professional and management development intervention
  - Sensegiving through articulation of professional and management development agenda
  - Presentation through creative storytelling

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	<i>None</i>
<b>Preparation/literature:</b>	<i>Students will receive a reading list at the beginning of the semester.</i>
<b>Further information:</b>	<i>E.g. link to Aulis, if applicable</i>

#### Courses of the module

Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Professional and Managerial Skills	Prof. Dr. Svenja Tams	4	Lecture/seminar including debates in class and internet sessions; group work and peer-learning;	portfolio

## 1.5 Project

Module leader:	Prof. Dr. Svenja Tams		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Mandatory module	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in summer term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		
Learning outcomes:			
Knowledge and understanding (extension, consolidation and understanding of knowledge) <ul style="list-style-type: none"><li>Understanding the evolution of project management in relation to changing economic, technological, social, cultural and environmental drivers</li><li>Appreciating rational, normative, political and emotional aspects of projects as temporary organizations and their interface with stakeholders, organizations, project ecologies, and the popular business, technological and societal discourses through which projects are being legitimised</li><li>Differentiating planning-oriented, agile and design/futures thinking-oriented PM discourses, concepts and terminology</li></ul>			
Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation) <ul style="list-style-type: none"><li>Generating an applied project on a select topical issues at the interface of business/public sector organizations and society (ideally with European/international outlook)</li><li>Grounding creative idea generation in applied research of stakeholders and speculative/futures thinking</li><li>Transferring prior management and professional knowledge to the applied project</li><li>Applying knowledge management methods and tools for outcome-oriented project management and project evaluation</li></ul>			
Communication and cooperation <ul style="list-style-type: none"><li>Generating career and management self-knowledge within the context of an applied project</li><li>Developing adaptive and relational leadership competencies on range of issues, e.g., diversity, group dynamics, defensive routines, psychological safety, etc.</li><li>Performing projects through: presentation skills, storytelling, digital literacy</li></ul>			
Reflection of academic and professional identity <ul style="list-style-type: none"><li>Developing professional and management identity through collective exploration, research and development of a topical issues at the interface of business/public sector organizations and society</li><li>Taking ownership for development of project management competences</li><li>Articulating learning of project management competences with regards to their career development</li></ul>			
Course content: <ul style="list-style-type: none"><li>Building ownership of project leadership<ul style="list-style-type: none"><li>Projects as a context for incremental and transformational change</li><li>Case studies: From organizational project portfolios (&amp; PMO) to the new contexts of organizing entrepreneurial/innovation-oriented projects (e.g., creative project ecologies, start-up accelerators, innovation labs, co-design labs, living labs)</li><li>Evolution of PM mindsets, problem types, methods, tools and outcomes: Post-WWII/industrial PM vs PM in knowledge economy vs public interest (Industry 5.0)-oriented projects: technical problems vs. adaptive (wicked) challenges; control-oriented vs. processual mindsets; planning vs. agile vs. design-oriented methods and tools; delivery vs. prototyping vs. performative/career outcomes</li></ul></li></ul>			

- Exploring challenge and generating ideas
  - Exploration: seek inspirations, collect human stories, sensemaking / sensegiving
  - Empathy through human-centered/co-design methods
  - Pitching initial project ideas and feedback
- Taking ownership for personal and team leadership
  - Build commitment for project across team
  - Define learning agendas (mindsets and competences of team and members)
  - Introduction to methods of reflective practice
  - Deepening relevant skills
  - Persuasive presentation skills (storytelling, embodied performance)
- Implementation/project delivery
  - Talking project management language
  - Time management through planning-oriented vs. agile PM
  - Prototyping and iteration
  - Project coaching
  - Presentation
- Learning integration
  - Collective project evaluation
  - Team retrospective
  - Reflective practice of professional and management skills

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	None
<b>Preparation/literature:</b>	Students will receive a reading list at the beginning of the semester.
<b>Further information:</b>	E.g. link to Aulis, if applicable

Courses of the module				
Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Project	Prof. Dr. Svenja Tams	4	Lecture/seminar including debates in class and internet sessions; group work and peer-learning;	portfolio

## 2.1 Law and Policy-Making: EU Institutions, Integration Theories and Challenges of Integration

<b>Module leader:</b>	Prof. Dr. Lydia Scholz		
<b>ECTS points:</b>	6 ECTS	<b>Workload (h):</b>	180h
<b>Type of module and position in the course of study:</b>	Mandatory module taught in the 1 <sup>st</sup> semester	<b>Contact hours (h):</b>	56h
<b>Scope und frequency of teaching:</b>	14 classes in winter term	<b>Self-study (h):</b>	124h
<b>Type of module and position in other study programs or continuing education offers:</b>	n/a		

### Learning outcomes:

Knowledge and understanding (extension, consolidation and understanding of knowledge)

- The workings of the EU institutions and their interaction with the Member States' institutions at all levels of the state, as well as their interaction with commercial players
- Methods of analysing and reflecting on most recent policy and institutional developments at EU level
- Assessment of EU institutions' impact on member states and regions, namely in the context of the EU Green Deal, climate change policy and digitalization
- Structured overview on theories dealing with European integration and multi-level governance, insights into the
  - drivers of and impediments to the European integration process,
  - the distribution of power and democratic legitimacy in the political system of the EU,
  - the normative visions of good European integration
- Insight into the pressing current challenges of EU integration, namely climate change and digitalization

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

- Utilise skills on how to storyboard and present applied research, e.g. in the form of policy briefs
- Contribute to the discussion of the finality of European integration,
- Define own views on European Integration, in particular in the light of climate change and digitalization
- Advise on adjusting political and commercial players' behaviour within and towards the EU, in particular with a view to climate change and digitalization.
- Write academically at master's level

Communication and cooperation

- Communicate and give reasoned opinions on the EU institutions, their interaction with Member States and the sub-state levels and explain their views
- Communicate EU integration goals to civil society as well as political, NGO and commercial players
- Advise on adjusting political, NGO and commercial players' behaviour within and towards the EU
- Co-operate with other players within the EU and the internal market.

Reflection of academic and professional identity

Participants can

- take on board the successes and failures of the EU's institutions,
- base their actions on their understanding of the EU's institutional framework
- keep the balancing of interests of the EU institutions in mind in their professional decision-making,
- reflect on the role of the regions and the impact the EU's policies have on the regions

### Course content:

- EU-Institutions:
  - history, legal bases and background, tasks and powers;
  - organisational structure, working procedures and recent attempts of reform.
- Policy-Making in the EU:

<ul style="list-style-type: none"><li>○ development of EU policies and decision-making procedures;</li><li>○ actors in EU policy-making and policy implementation at different levels of government</li><li>○ EU policies with varying degrees of integration and their impact on:<ul style="list-style-type: none"><li>▪ the EU budget, its funding programmes and their evaluation in the light of climate change and digitalization;</li><li>▪ the role of regions and other sub-state level entities;</li><li>▪ the subsidiarity principle and its impact on EU legislation, namely on climate change policies;</li><li>▪ EU regional and urban policies;</li><li>▪ interest representations, institutions and fields of action;</li><li>▪ European regional networks.</li></ul></li><li>▪ Theories of European Integration and Multi-Level Governance<ul style="list-style-type: none"><li>○ Drivers of and impediments to the European integration process</li><li>○ Distribution of power and democratic legitimacy in the political system of the EU</li><li>○ The normative visions of good European integration</li><li>○ Problem-solving capability of the political system of the EU in the light of climate change and digitalization;</li><li>○ Democratic legitimacy of EU integration</li><li>○ An ideal multi-level governance system in the EU</li></ul></li><li>▪ Current Challenges of EU Integration, namely climate change and digitalization;<ul style="list-style-type: none"><li>○ the EU Green Deal within the division of competences and powers</li><li>○ The EU digitalisation strategy and its impact on both, the public and the private sector</li></ul></li></ul>				
Language of teaching:	English			
Prerequisites:	None			
Preparation/literature:	Students will receive a reading list at the beginning of the semester.			
Further information:	E.g. link to Aulis, if applicable			
Courses of the module				
Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Institutions, Policy-Making and Regions	Prof. Dr. Lydia Scholz	2	Lecture/seminar including debates in class and internet sessions; group work and peer-learning;	written exam paper, electronic examination, paper and presentation, presentation, project work or portfolio
Theories and Challenges of Integration	Prof. Dr. Dieter Wolf	2	Lecture/seminar with group work and case studies, peer learning	

## 2.2 EU Law

<b>Module leader:</b>	Prof. Dr. Christiane Trüe LL.M.		
<b>ECTS points:</b>	6 ECTS	<b>Workload (h):</b>	180h
<b>Type of module and position in the course of study:</b>	Mandatory module taught in the 1. Semester	<b>Contact hours (h):</b>	56h
<b>Scope und frequency of teaching:</b>	14 classes in Winter term and summer term	<b>Self-study (h):</b>	124h
<b>Type of module and position in other study programs or continuing education offers:</b>	n/a		

### Learning outcomes:

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- name and explain the sources of EU law (treaties, EU legislation),
- name and explain the principles of EU law,
- explain and analyse the effect of EU law on Member State law and on the law of international trade,
- explain case law of the Court of Justice of the European Union (ECJ) and secondary EU law regarding the EU internal market, involving
  - common principles of the fundamental freedoms,
  - digital internal market law,
  - sustainability requirements in internal market law.
- explain the concept and structure as well as name and explain examples of content of the existing body of EU law ('acquis communautaire'),
- analyse legal elements of governance beyond the nation state within the multi-layered system of international, EU and member state law and its effects on doing business in Europe and international relations,
- name and explain basics and topical issues of an exemplary specific field of EU Law, e.g non-discrimination in EU labour law, European environmental and sustainability law, legal framework of the digital internal market, including an insight into the relevant European and national policies concerning the chosen area.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- present in English on EU law topics at an advanced level
- apply legal techniques and specific methods of EU law,
- analyse court cases of the ECJ, the EU General Court and Member State courts and tribunals, and assess their effect as precedents,
- undertake case studies in EU internal market law, namely the fundamental freedoms, digital internal market law, sustainability requirements in internal market law,
- apply and analyse EU law in practice, using principles and basic techniques developed by the ECJ,
- participate in EU law enforcement under the principles of uniform application and supremacy,
- factor EU law into professional decision-making.

Communication and cooperation

Participants can

- write academically on EU law at master's level in English,
- present case studies in EU law in written and oral form and suggest well-founded solutions to practical cases before them,
- use their refined skills to discuss and work on EU law topics and cases at an advanced level of English,
- advise on issues of EU law in the context of the internal market, including sustainability and digitalization.

Reflection of academic and professional identity

Participants

- take on board the relevance of the legal framework for their actions in a democratic society as well as in the community of states
- esteem the value of the European Union as a uniting and trust-building reliable force,
- esteem the value of a reliable EU legal framework for society and for doing business in Europe,
- ensure compliance with EU law in their professional lives, including its multi-layered making and application, at international, EU, state and sub-state level, in relation to business, administration and environmental protection and other civil society groups respectively,
- base their actions on their understanding of the legal framework of the EU in their dealings with European entities.

**Course content:**

- Introduction to Law and the EU legal system
- EU legal methods
- Sources of EU law, 'acquis communautaire', case law of the Court of Justice of the European Union, and general principles and fundamental values of EU Law - rule of law, fundamental rights, equality, proportionality, subsidiarity, the protection of legitimate expectations and principles governing liability for damages
- Relationship between the law of the EU and its Member States, including the transposition of EU law into Member State law, approximation of the law of the Member States
- Principles of administrative supervision and enforcement of EU Law
- Legal protection afforded by the Court of Justice of the European Union
- Internal market law, in particular:
  - Fundamental freedoms: free movement of goods, persons, services and capital within the internal market – common principles
  - Digital internal market
  - Sustainability, in particular sustainability requirements in internal market law
  - Basics of competition law, including subsidies law, state aid law and the public sector
- Basics of external trade law of the EU, including sustainability in EU external trade law
- Introduction into a specific field of EU law, e.g.
  - EU Labour Law with specific regard to gender equality
  - European Environmental and Sustainability law
  - Legal framework of the digital internal market.

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	None
<b>Preparation/literature:</b>	<i>Students will receive a reading list at the beginning of the semester.</i>
<b>Further information:</b>	<i>E.g. link to Aulis, if applicable</i>

**Courses of the module**

Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
EU Law	Christiane Trüe	3	Lecture/seminar including exemplary case studies, peer learning	written exam paper, electronic examination, paper and presentation, portfolio
Specific field of EU law	Friedrich Lehmann Harry Smeltekop Christiane Trüe N.N.	1	Lecture/seminar including exemplary case studies, peer learning	



## 2.3 European Economic Integration

Module leader:	Prof. Dr. Christiane Trüe LL.M.		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Mandatory module taught in the 1. Semester	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in winter term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		

**Learning outcomes:**

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- name and explain the basics of history of the EU’s integration process,
- distinguish between the key theoretical and political concepts of European economic integration,
- explain the role of the EU’s major institutions in economic integration,
- name and explain the EU’s principal competences under EU law in economic policy making,
- explain the economics of the EU Internal market as the EU's flagship policy aimed at creating a barrier-free zone for the free movement of goods, services, capital, and people within the EU,
- recognize the challenges posed by economic disparities between different regions within the EU.

In the specific field of competition, trade, industrial and environmental law and policy, participants can

- explain the development and key elements of EU competition policy and the rules that aim to ensure fair competition within the single market, including the prohibition of anti-competitive behaviour and the regulation of state aid,
- distinguish the various implications of the strands of competition policy for corporations and their strategies,
- explain the development and key elements of trade, industrial and environmental policy and law, including issues of digitalization and sustainable development.

In the specific field of Current issues of EU economic integration, participants can

- anticipate the dynamics of economic integration
- explain the basics of the workings of the WTO and bilateral trade agreements,
- classify EU achievements in terms of welfare, sustainability and the EU as a peace project,
- identify links and interdependencies between economic, environmental and social development.
- identify long-term issues of change from a non-market economy to a free market
- explain economic and societal problems of transition
- value the EU’s role as a supporting framework in the case of new member states.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- apply the basics of economic theory of regional integration to the EU
- research and analyse relevant economic and related data and information
- critique the effectiveness of EU economic integration and the internal market, competition, trade, digitalization, industrial and sustainability policy from a variety of stakeholder perspectives,
- analyse successes, failures and current challenges of European integration, including issues of digitalization and sustainable development
- develop creative approaches for addressing current economic integration challenges with a view to digitalization, sustainable development goals and the promotion of convergence and reduction of inequality within the EU.

Communication and cooperation

Participants can

- adopt a discursive approach to the EU economic integration,
- present and discuss in English on topics of economic integration at an advanced level,
- write academically, individually and in a team, on economics at master's level.

#### Reflection of academic and professional identity

##### Participants

- take on board the successes and failures of EU economic integration in their analysis of future actions,
- base their actions on their understanding of economic insight gained,
- keep economic feasibility in mind in their professional decision-making.

#### Course content:

- European Economic Integration – General Part
  - A Brief History of European (Economic) Integration
  - The Economics of Regional Economic Integration
  - The Economics of the Single Market, in particular the fundamental freedoms
  - European Economic Integration in Practice – Key Policy Areas
  - The EU's Budget
  - The EU's competition policy - basics
  - State aid control
  - The Common Agricultural Policy (CAP)
  - Transport Policy
  - The Common Commercial Policy (CCP)
  - Monetary Integration
- And one specific field (offer to be decided at the beginning of the semester) from:
  - Competition, trade, industrial and environmental law and policy
  - Current Economic Affairs of the EU.

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	None
<b>Preparation/literature:</b>	Students will receive a reading list at the beginning of the semester.
<b>Further information:</b>	E.g. link to Aulis, if applicable

#### Courses of the module

Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
European Economic Integration	Andreas Knorr	2	Lecture/seminar including case studies or simulation game	written exam paper, electronic examination, paper and presentation or portfolio
Specific fields (one to be selected for the specific year) - Competition/competitive economy - Current issues of EU economic integration	David Laughton Tatjana Muravska	2	Lecture/seminar including case studies or simulation game	

## 2.4 EU Funding: Legal Framework and Practice

Module leader:	Prof. Dr. Christiane Trüe LL.M.		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Mandatory module taught in the 1. Semester	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in winter term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		

Learning outcomes:

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- name and explain the framework of regional Economics and Structural Funds in the EU, including
  - the basics of regional economics,
  - the EU Structural Funds and their legal framework
  - the impact of the EU strategy paper (Green Deal and follow-up strategies) on the programming of the EU Funds
- explain and exemplify the use of structural funds to stimulate regional development, regional social policy and cohesion within the EU,
- detail the general programme and project cycle of European Structural Funds programmes including tender procedures, formal and informal rules of participation,
- explain the role of EU Structural Funds in the regions, exemplarily in Bremen,
- explain one of the local European Structural Funds programmes in detail as an example,
- gain insight into European procedures through learning by doing.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- work on EU funding programmes at EU and recipient state level, in particular in the drafting of the strategy, in programming, in identifying the appropriate fund for a specific project, and in applying for funds from EU, state, sub-state and stakeholders' point of view,
- contribute to writing EU funding applications in practice.

Communication and cooperation

Participants can

- adopt a discursive approach to the chosen subject matter,
- discuss issues of EU funding at a high standard and with representatives of undertakings, regions, NGOs and other stakeholders,
- work in teams on drafting and finalizing funding applications.

Reflection of academic and professional identity

Participants

- have developed a professional understanding of their own role,
- take on board the options of EU funding in their analysis of policy-making or doing business in their professional roles,
- base their actions on their understanding of funding opportunities gained,
- keep the enhancement of economic feasibility in mind in their decision-making,
- reflect on the importance of funding for cohesion in the EU, namely for allowing poorer regions to catch up with others.

**Course content:**

- Basics of EU funding
  - influencing policy development: alternatives of EU legislation or provision of funding and grants for a broad range of programs in order to implement its political aims,
  - overview over the current programming period.
- Overview over EU funding programs for
  - research (namely Horizon),
  - regional policy (namely European Fund for Regional Development EFRD),
  - business and economy,
  - education (Erasmus+),
  - further specific programs e.g. regarding digital autonomy, European Social Fund (ESF), Connecting Europe Facility (CEF) etc.,
- analysis of the structure and objectives of the EU funding programs,
- policy context of funding, namely regarding cohesion, sustainability and digitalisation.
- Practice part: applying for Funds in the EU based on a recently published call for proposals
  - three workshops:
    - preparing the project proposal,
    - treating the financial questions in setting up the financial plan,
    - defining the selection criteria.
  - exercise combining elements of
    - simulation,
    - training and
    - team experience in one of various stakeholder roles.

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	<i>None</i>
<b>Preparation/literature:</b>	<i>Students will receive a reading list at the beginning of the semester.</i>
<b>Further information:</b>	<i>E.g. link to Aulis, if applicable</i>

**Courses of the module**

<b>Course title</b>	<b>Teaching staff</b>	<b>Contact hours per week</b>	<b>Learning and teaching methods</b>	<b>Examination method(s), scope and duration</b>
Regional Economics and Structural Funds in the EU – The Framework	Torsten Raff	2	Lecture/seminar	written exam paper, electronic examination, paper and presentation or portfolio
Practice part: applying for Funds in the EU	Michael Glotz-Richter	2	Lecture/seminar	

## 2.5 EU in Practice – Law

Module leader:	Prof. Dr. Christiane Trüe LL.M.		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Semi-elective module taught in the 1. semester (compulsory for LL.M.)	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in winter term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	n/a		

**Learning outcomes:**

*Brussels Intensive Seminar (Unit 1)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants

- have a feeling for the dynamics of the EU in Brussels,
- can describe the workings of the main EU institutions in practice based on a hands-on, first-hand inside impression and connect this to the legal bases,
- can name and explain current EU issues based on discussions with EU institutions’ experts, diplomats and representatives to the EU from Bremen as well as commercial and/or civil society stakeholders interacting with the EU, such as think tanks or lobbying organisations, and connect this to the legal bases
- can explain the inter-relatedness of the multi-layered political system of the EU in practice and the underlying law.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- analyse the role of the EU institutions in the balance of power system of the EU applying the relevant legal bases,
- interact with EU institutions and other Brussels players appropriately, based on their understanding and knowledge from hands-on experience,
- represent their own interests in and with the EU institutions.

Communication and cooperation

Participants can

- contribute to the debate on current issues of the EU, such as institutional reform, rule of law, Common Foreign and Security Policy, migration, internal and external trade, energy supply, sustainable development and digital sovereignty,
- interact with EU institutions and other Brussels players appropriately based on their understanding and knowledge from hands-on experience and legal bases,
- approach the right people in and around the EU for their interests,
- discuss issues at a high standard in EU diplomatic/governmental/administrative or commercial practice.

Reflection of academic and professional identity

Participants can

- assess whether to head for a career in Brussels or otherwise with EU institutions or other Brussels players,
- start developing their own approach to working in an international rule-based and co-operative environment,
- focus on meaningful contributions to the development and implementation in EU policy fields,
- esteem the versatility required for work within the EU institutions and otherwise in Brussels,
- see themselves within the EU institutions, interacting with them or analysing and assessing their performance.

*Energy Law in the European Union (Unit 2)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- name and explain the key principles and objectives of EU energy policy and law including competition, security of supply and environmental protection
- name the effects of the grid-related market on competition and how competition law and regulatory law aim to overcome the deficits
- explain the impact of EU energy policy and law on member states and non-EU countries.
- explain the legal framework governing the whole value chain including energy production, transmission, distribution, supply and consumption in the EU, as well as energy security and the geopolitical implications of its energy policy,
- name and explain the different regulatory instruments used to promote security of energy supply, environmental protection and competition such as energy efficiency law and the law of renewable energy sources, the EU Emissions Trading System, approaches to decentralisation, unbundling and third party access,
- explain the basics of development and regulation of smart grids and other emerging technologies,
- explain the move from consumers to prosumers,
- identify legal challenges under the fragmented regime of EU energy law and policy.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- analyse the key principles and objectives of EU energy policy and law
- anticipate and define appropriate reactions regarding the impact of EU energy policy and law on member states and non-EU countries,
- critically assess appropriateness of EU energy law regarding the whole value chain and the geopolitical situation,
- suggest solutions for the legal challenges and regulation of new energy technologies,
- apply the acquired knowledge and skills to real-world energy law problems and scenarios
- apply their practical skills such as legal research, analysis, and writing, through case studies and mock negotiations on EU energy policy and law,

Communication and cooperation

Participants can

- discuss the different regulatory instruments used to secure energy supply and to promote energy efficiency and renewable energy sources,
- engage in critical debates on current energy law issues
- mitigate between various stakeholders in EU energy law and policy.

Reflection of academic and professional identity

Participants

- have developed a set of values, ethics, and practices that reflect the responsibilities and expectations of providing energy and regulating its supply against the background of its belonging to the most essential public facilities,
- focus on meaningful contributions to the development and implementation of sustainable energy policy,
- engage in responsible ongoing professional development and networking in the energy sector.
- identify potential avenues for legal reform at the EU level,
- reflect on the ethical dimensions of energy law and policy, including environmental sustainability, social justice, and human rights.

**Course content:***Brussels Intensive Seminar (Unit 1)*

- Briefing session: introduction to the EU
  - overview over structure and institutions of the EU,
  - overview over the workings of the EU institutions

- overview over EU-related diplomatic, political, commercial and/or civil society organisations or associations or other actors observing and interacting with the EU institutions.
- Excursion to Brussels: practitioner/experts presentations from the EU institutions, organisations and associations on the work of their institution and on topical EU issues currently in the focus of their work, discussion with experts. Visits usually include:
  - EU Commission
  - EU Council
  - EU Parliament
  - Court of Justice of the EU
  - Eurostat
  - Committee of the Regions
  - Economic and Social Committee
  - Embassy of a Member State or third country
  - Representative of the Free Hanseatic City of Bremen to the EU
  - Think Tank
  - Transparency International
  - Commercial and/or Ecological lobbying organisations.
- Follow-up seminars/informal talks with the professors of the participating universities.

#### *Energy Law in the European Union (Unit 2)*

- key principles and objectives of EU energy policy and law,
- the impact of EU energy policy and law on member states and non-EU countries,
- the legal framework governing the whole value chain including
  - energy production,
  - energy transmission and distribution,
  - energy supply,
  - energy consumption in the EU,
- regulatory instruments used to promote security of supply, environmental protection and competition, in particular
  - energy efficiency,
  - renewable energy sources,
  - The EU Emission Trading System
  - unbundling and third party access,
  - smart grids and other emerging technologies,
  - decentralisation and the move from the concept of consumers to prosumers,
- legal challenges under the fragmented regime of EU energy law and policy,
- case studies and mock negotiations on EU energy policy and law.

Language of teaching:	English			
Prerequisites:	None			
Preparation/literature:	Students will receive a reading list at the beginning of the semester.			
Further information:	E.g. link to Aulis, if applicable			
Courses of the module				
Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Brussels Intensive Seminar	Christiane Trüe	2	Seminar/ excursion	portfolio
EU Energy law	Lydia Scholz	2	Lecture/ seminar	written exam paper, electronic examination, paper and presentation, presentation.

				project work or portfolio
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## 2.6 EU in Practice – Interdisciplinary

<b>Module leader:</b>	Prof. Dr. Christiane Trüe LL.M.		
<b>ECTS points:</b>	6 ECTS	<b>Workload (h):</b>	180h
<b>Type of module and position in the course of study:</b>	Mandatory module taught in the 1. Semester	<b>Contact hours (h):</b>	56h
<b>Scope und frequency of teaching:</b>	14 classes in winter term	<b>Self-study (h):</b>	124h
<b>Type of module and position in other study programs or continuing education offers:</b>	n/a		

### Learning outcomes:

#### *Brussels Intensive Seminar (Unit 1)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants

- have a feeling for the dynamics of the EU in Brussels,
- can describe the workings of the main EU institutions in practice based on a hands-on, first-hand inside impression,
- can name and explain current EU issues based on discussions with EU institutions' experts, diplomats and representatives to the EU from Bremen as well as commercial and/or civil society stakeholders interacting with the EU, such as think tanks or lobbying organisations,
- can explain the inter-relatedness of the multi-layered political system of the EU in practice.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- analyse the role of the EU institutions in the balance of power system of the EU,
- interact with EU institutions and other Brussels players appropriately, based on their understanding and knowledge from hands-on experience,
- represent their own interests in and with the EU institutions.

Communication and cooperation

Participants can

- contribute to the debate on current issues of the EU, such as institutional reform, rule of law, Common Foreign and Security Policy, migration, internal and external trade, energy supply, sustainable development and digital sovereignty,
- interact with EU institutions and other Brussels players appropriately based on their understanding and knowledge from hands-on experience,
- approach the right people in and around the EU for their interests,
- discuss issues at a high standard in EU diplomatic/governmental/administrative or commercial practice.

Reflection of academic and professional identity

Participants can

- assess whether to head for a career in Brussels or otherwise with EU institutions or other Brussels players,
- start developing their own approach to working in an international rule-based and co-operative environment,
- focus on meaningful contributions to the development and implementation in EU policy fields,
- esteem the versatility required for work within the EU institutions and otherwise in Brussels,
- see themselves within the EU institutions, interacting with them or analysing and assessing their performance.

*Intercultural Aspects of International Team Building and Project Management (Unit 2)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

## Participants

- have developed a feeling for the importance of cultural differences and for cultural identities as well as intercultural misunderstandings and prejudices which may complicate successful cooperation in professional life,
- can explain the growing importance of intercultural communication in a globalized world,
- can name and explain the key concepts and principles of intercultural communication, cross-cultural management and international team building,
- can name and explain the theory, methods, techniques, key issues and challenges of project management.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

## Participants

- have progressed in their intercultural competence development,
- can apply their intercultural and team-building competence in practice, based on practical strategies for managing cross-cultural teams and building working international teams,
- can identify and address common challenges and conflicts that arise in international team building, such as communication breakdowns, cultural misunderstandings, and differences in work styles.
- can enrich teamwork by making use of different angles and points of view based on cultural diversity.
- possess the basic skills to initiate, plan and manage a project.
- have experienced applying their skills and theoretical knowledge to a concrete project in an international team (e.g. planning and managing an event as a type of project).

Communication and cooperation

## Participants can

- apply intercultural communication skills and strategies to foster trust, respect, and understanding among team members from different cultures,
- analyse the impact of cultural differences on communication, collaboration, and decision-making in international teams,
- develop a plan for effective communication, collaboration, and decision-making in international teams, taking into account the cultural differences of team members,
- avoid misunderstandings due to different cultural identities in international teams.

Reflection of academic and professional identity

## Participants can

- interact with ease with team mates from different backgrounds,
- evaluate their own cultural assumptions and biases, and recognize the importance of cultural sensitivity and empathy in international team building.
- Reflect on their own learning and growth in intercultural competence, and identify areas for further development,
- make use of different backgrounds to gain additional approaches to managing challenges,
- can identify their personal strengths and weaknesses in teams to make the most of their contribution to a project or managing it.

**Course content:***Brussels Intensive Seminar (Unit 1)*

- Briefing session: introduction to the EU
  - overview over structure and institutions of the EU,
  - overview over the workings of the EU institutions
  - overview over EU-related diplomatic, political, commercial and/or civil society organisations or associations or other actors observing and interacting with the EU institutions.
- Excursion to Brussels: practitioner/experts presentations from the EU institutions, organisations and associations on the work of their institution and on topical EU issues currently in the focus of their work, discussion with experts. Visits usually include:
  - EU Commission

- EU Council
- EU Parliament
- Court of Justice of the EU
- Eurostat
- Committee of the Regions
- Economic and Social Committee
- Embassy of a Member State or third country
- Representative of the Free Hanseatic City of Bremen to the EU
- Think Tank
- Transparency International
- Commercial and/or Ecological lobbying organisations.
- Follow-up seminars/informal talks with the professors of the participating universities.

*Intercultural Aspects of International Team Building and Project Management (Unit 2)*

- Teambuilding
- Introduction and Theories of Culture (Hofstede, Hall, Trompenaars etc.; examples and case studies)
- Reflection on one's own culture.
- Group Presentations:
  - German culture specificity (observations, prejudices, questions, experiences, exchange)
  - Strengths and weaknesses of the individual German cultural standards
- Basics of successful workings in teams with different cultures (R. Lewis):
  - How do negotiations and group work take shape?
  - Misunderstandings, direct versus indirect communication, possible solutions for future intercultural group work.
- theory, methods, techniques and potential issues linked to project management
- the different phases of a project
- the stakeholders involved in a project
- typical constraints within projects
- operative planning and management tasks
- potential issues and risks
- Practical experience: planning and managing an event as a type of project.

Language of teaching:	English			
Prerequisites:	None			
Preparation/literature:	Students will receive a reading list at the beginning of the semester.			
Further information:	E.g. link to Aulis, if applicable			
Courses of the module				
Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Brussels Intensive Seminar	Christiane Trüe	2	Seminar/ excursion	portfolio
Intercultural Aspects of International Team Building and Project Management	Madalina Florea Shazia Wülbers	2	Lecture/ seminar	written exam paper, electronic examination, paper and presentation, presentation, project work or portfolio

### 3.1 Specification Public

#### Institutions/Government/Public Sector: Developing the EU in Institutions and Relations

<b>Module leader:</b>	Prof. Dr. Christiane Trüe LL.M.		
<b>ECTS points:</b>	6 ECTS	<b>Workload (h):</b>	180h
<b>Type of module and position in the course of study:</b>	Semi-elective module taught in the 2nd semester	<b>Contact hours (h):</b>	56h
<b>Scope und frequency of teaching:</b>	14 classes in summer term	<b>Self-study (h):</b>	124h
<b>Type of module and position in other study programs or continuing education offers:</b>	n/a		

#### Learning outcomes:

*The EU as a Global Player: External Relations, Trade, Sustainability and Development Policy (UNIT 1)(28 h)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- name and explain objectives, priorities and key issues of external relations, trade and development policy of the EU, including its commitment to human rights, democracy, the rule of law, promoting climate action and sustainable development,
- name and explain objectives, priorities and key issues of external relations, trade and development policy of the EU including its political, economic, and security relationships with other regions and countries,
- explain and analyse the role of the EU in global affairs with its strengths and weaknesses.
- Name and explain the EU's tools of diplomacy and crisis management for responding to crises and conflicts, including its Common Foreign and Security Policy, its civilian and military missions, and its strategic partnerships with neighbouring regions,
- explain challenges in the EU's relationships with exemplary key global actors, such as the United States, Russia, China, India or Brazil,
- explain and analyse the EU's role in global governance institutions such as the United Nations, the World Trade Organization or the G20.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- analyse the EU's potential to use its position in global affairs,
- analyse the EU's contribution to global challenges such as climate change, migration, and pandemics,
- assess the effectiveness of EU policies and instruments in addressing these challenges,
- apply their knowledge to a related topic after a detailed model analysis,
- undertake more detailed analyses of EU international relations topics,
- suggest solutions to challenges in the EU's relationships with exemplary key global actors, such as the United States, Russia, China, India or Brazil.

Communication and cooperation

Participants can

- communicate in an appropriate fashion with people from other countries or international organisations,
- adopt a discursive approach to the EU's external relations,
- present and discuss in English on topics of the EU's external relations at an advanced level,
- write academically, individually and in a team, on the EU's external relations at master's level.

Reflection of academic and professional identity

Participants can

- take on board the successes and failures of the EU's external relations in their analysis of future actions,
- base their actions on their understanding of the EU's external relations gained,

- take on board the merits and shortcomings of the EU in establishing and supporting human rights, freedom and democracy as well as mitigating climate change and the overall welfare in the global community,
- esteem the value of the European Union as a uniting and trust-building reliable force,
- keep the balancing of interests of the EU, its partner states and other stakeholders in mind in their professional decision-making.

*Influencing EU Decision making: EU Law making processes, Stakeholders, NGOs, Lobbying in the EU, EU Communication and Civil participation (UNIT 2) (28 h)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- explain the workings of the EU institutions and their interaction with the Member States' institutions, as well as their interaction with commercial players, in further detail regarding exemplary fields such as digitalization and sustainability policy and law,
- explain the formal and informal decision-making and legislative process of the EU in some detail, including the importance of civil participation, transparency and democratic legitimacy in the EU,
- explain how the EU shapes public opinion through its communication strategies and name and explain the underlying principles of communication, in particular the tools in communication, and explain the role of the media.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- analyse the drivers of and impediments to the European integration process,
- conduct an in-depth assessment of the EU institutions' impact in the context of sustainability and digitalization in the internal market, external relations and beyond,
- apply their knowledge of the institutions' processes to undertake case studies and simulation games
- make their knowledge of the institutions' processes and skills useful in practice,
- suggest paths to influencing the decision-making regarding pressing current challenges of EU integration, namely climate change and digitalization,
- analyse individual communication examples of the EU institutions, politicians, Member state governments, NGOs etc. relating to EU issues,
- analyse the importance of effective communication in building a cohesive EU identity and answer to its needs in practice.

Communication and cooperation

Participants can

- master the challenges faced by the EU in communicating its policies to diverse audiences, in simulation games and in practice,
- communicate and give reasoned opinions on the EU institutions, their interaction with Member States and the sub-state levels in practice, and explain their views,
- discuss EU communication in a wider political, economic and strategic context,
- communicate EU integration goals and EU-decision-making in depth and in an appropriate form to civil society organisations and citizens as well as political entities, NGOs, lobbying institutions and commercial players,
- co-operate with civil society organisations and citizens as well as political entities, NGOs, lobbying institutions and commercial players regarding EU issues to involve them in EU decision-making, namely in current issues such as sustainability and digitalization,
- advise on adjusting civil society organisations' as well as political entities', NGOs', lobbying institutions' and commercial players' behaviour within and towards the EU,
- present and discuss in English on topics of the EU's decision-making and legislative processes and communication at an advanced level,
- write academically, individually and in a team, on the EU's decision-making and legislative processes and communication at master's level.

Reflection of academic and professional identity

Participants can

- take on board the specific features of EU decision making and legislative processes and the position of civil society organisations and citizens as well as political entities, NGOs, lobbying institutions and commercial players in their analysis of future actions,
- confidently use their skills to communicate effectively about EU policies and initiatives to diverse audiences
- base their actions on their understanding of decision-making and its democratic background gained,
- keep the need to achieve consensus and compromise in mind in their professional decision-making,
- think critically to analyse and evaluate EU communication strategies.

#### Course content:

##### *UNIT 1 in Institutions: The EU as a Global Player: External Relations, Trade, Sustainability and Development Policy*

- The European Union's Common Commercial Policy, Neighbourhood and Development Policy and Common Foreign and Security Policy (CFSP),
  - History of the EU's external relations,
  - Extension of external relations policy with growing EU competences namely regarding environmental protection and development,
  - Foundation of CFSP – The EU as a global economic power and a political dwarf?
  - Institutional framework: institutions in charge of EU external relations and the workings of CFSP
  - EU relations to the "near abroad": neighbourhood programs and relations
  - The EU's Southern borders – the Mediterranean and Middle East
  - The ACP countries and the EU's foreign relations with the developing world
- One or more of the following exemplarily in more depth
  - EU relations with the Americas: EU and USA, NAFTA, MERCOSUR and Latin America
  - EU relations with East and Southeast Asia: ASEAN, ASEM, SAARC
  - EU relations with developing countries namely in Africa
  - EU relations with selected countries, international organisations and global issues
- Security and defence policy of the EU
- Summary: The EU – a political dwarf and military impotent: why? Is the EU a global player?

##### *UNIT 2 in Institutions: Influencing EU Decision making: EU Law making processes, Stakeholders, NGOs, Lobbying in the EU, EU Communication and Civil participation*

- EU Law making processes – formal legislative procedures,
- EU decision-making processes including legislation – informal elements and issues of legitimacy,
- Civil society and citizens, political entities, NGOs, lobbying institutions and commercial players in the EU,
- Introduction into public communication and public relations in the EU context,
- Communication policy by EU institutions and Member states,
- European communication and the media,
- Public opinion on the EU issues and public participation,
- Strategic communication, countering disinformation and fake news,
- European communication and public diplomacy,
- Challenges of European communication.

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	None
<b>Preparation/literature:</b>	Students will receive a reading list at the beginning of the semester.
<b>Further information:</b>	E.g. link to Aulis, if applicable

#### Courses of the module

Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Unit 1: The EU as a Global Player: External Relations, Trade, Sustainability and Development Policy	Dieter Wolf	2	Lecture/ seminar	written exam paper, electronic examination,

				paper and presentation or portfolio
Unit 2: Influencing EU Decision making: EU Law making process, Stakeholders, NGOs, Lobbying in the EU, EZ Communication and Civil participation	Lydia Scholz Linda Jacobsonsone	2	Lecture/ seminar	written exam paper, electronic examination, paper and presentation or portfolio

## 3.2 Specification Private

### Private Sector: Business in the EU

Module leader:	Prof. Dr. Christian Schuchardt		
ECTS points:	6 ECTS	Workload (h):	180h
Type of module and position in the course of study:	Semi-elective module taught in the 2nd semester	Contact hours (h):	56h
Scope und frequency of teaching:	14 classes in summer term	Self-study (h):	124h
Type of module and position in other study programs or continuing education offers:	N/a		

Learning outcomes:

*Unit 1 in Private Sector: Business across Borders (28 h):*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

- Consolidation of general basic market oriented management issues, tools, methods and topics and extending them to the European and global market context.
- Understanding the typical challenges of internationalization strategies of companies, country market selection and risk assessment, market entry strategies as well as the global design of the market offer between standardization and differentiation.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

- Identify and explore the external factors which impact upon the company performance of companies in the global context and assess differences in country environments;
- Identify data sources and apply research methods relating to customers, trade and competitors in a European and global context;
- Select and apply techniques for international country market segmentation and selection;
- Plan and use techniques and tools to evaluate country markets and country risks and assess the most suitable international market entry strategies;

Communication and cooperation

- Being able to collaborate in an intercultural team to generate suitable jointly written or presented work outcomes on an academic level (joint in-class group collaboration)
- Increased sensitivity for intercultural issues and differences and resulting challenges as well as having trained applied communicative solution approaches in an intercultural diverse team collaboration.
- Developing leadership skills by applying and coordinating international strategic management concepts in intercultural team work contexts in case and group work setting.

Reflection of academic and professional identity

- Interpret the implications of different environmental aspects on decisions of companies regarding their cross-border business expansion,
- Reflect on their learning acting and intercultural communication and collaborative intellectual as well as behavioural learning during the group and class exercises
- Identify, assess and articulate their current abilities in relation to transferable skills in an intercultural context required by employers and for the development of their studies and other activities (reflective statements)
- Develop and applying intercultural competencies and collaboration skills in group work and case presentations in class

*Unit 2: EU Business Law (28 h)*

Knowledge and understanding (extension, consolidation and understanding of knowledge)

- name and explain the basics of company law in the EU
- name and explain the basics of international contract law and attempts at unified private law



- name and explain the basics of the law governing product liability and liability for environmental damage
- explain specific problems in EU internal market law in exemplary topical fields, such as environmental law, digitalization law, and intellectual property law.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

- advise on structuring companies under EU and member state company law,
- apply and advise on drafting of cross-border contracts in the EU and beyond,
- avoid liability risks in business and advise on good practices
- undertake case studies in EU internal market law in exemplary topical fields, such as environmental law, digitalization law, intellectual property law.

Communication and cooperation

- communicate business law rules to business people and advise on risks,
- discuss business law rules with business partners,
- negotiate suitable contracts and contractual frameworks for doing business,
- co-operate with business partners in compliance with the law and mutual contractual obligations.

Reflection of academic and professional identity

- consider the legal framework for doing business in Europe in compliance monitoring,
- value the legal certainty provided to business in the EU,
- value the external dynamics of EU private business law and critically analyse its position in a competitive environment of legal orders in globalized world.

#### Course content:

##### Unit 1: Business in the EU

- Market oriented business strategy expanding business in a European and global context
- Customer and consumer behaviour in different national or cultural environments,
- Tools and approaches for country market related research,
- Internationalization strategies of companies,
- Approaches for international country market selection and risk assessment,
- Market entry strategies – from the marketing as well as the legal/institutional perspective
- Selected issues of market related business decisions between standardization and differentiation.

Within the MES program international and cross-border business issues are addresses at an advanced level. Therefore, the module learning outcomes take a view of companies' internationalization strategy decision making at an advanced level. The learning experience will stimulate critical and intellectual skills, through class learning, group work and independent research.

##### Unit 2: EU Business law

- The principles of contractual freedom and private autonomy as respected values in EU law and its limitations
- The basics of company law in the EU: member state company law, freedom of establishment, uniform company types under EU law
- International contract law and drafts of codification of unified private law (UNCISG, European Civil Code et al.)
- The basics of the law governing product liability and liability for environmental damage
- Case studies in EU internal market law in exemplary topical fields, such as
  - digital internal market law,
  - environmental protection and sustainability in internal market law,
  - consumer protection law (e.g. rules on unfair contract terms, product safety, consumer rights),
  - regulatory law,
  - intellectual property law.

**Language of teaching:**

English

**Prerequisites:**

None

Preparation/literature:	Students will receive a reading list at the beginning of the semester.				
Further information:	E.g. link to Aulis, if applicable				
Courses of the module					
Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration	
Unit 1: Business in the EU: Starting Business, Strategy, Marketing etc.	Christian Schuchardt	2	Lecture/ seminar	written exam paper, electronic examination, paper and presentation or portfolio	
Unit 2: EU Business Law	Christiane Trüe Lydia Scholz Harry Smeltekop	2	Lecture/ seminar	written exam paper, electronic examination, paper and presentation or portfolio	

### 3.3 Electives: Current Issues of EU law, politics and economics

<b>Module leader:</b>	Prof. Dr. Christiane Trüe LL.M.		
<b>ECTS points:</b>	6 ECTS	<b>Workload (h):</b>	180h
<b>Type of module and position in the course of study:</b>	Mandatory module taught in the 2. Semester	<b>Contact hours (h):</b>	56h
<b>Scope und frequency of teaching:</b>	14 classes in summer term	<b>Self-study (h):</b>	124h
<b>Type of module and position in other study programs or continuing education offers:</b>	n/a		

#### Learning outcomes:

The container module can be filled by EU-related modules offered within MES or in other courses of study with recognition of MES, e.g. Excursion, Europe Week Project, STARS EU Challenge, Conference Project (conference contribution).

#### Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- demonstrate an in-depth understanding of the current issues affecting the European Union,
- name and explain in depth one or more of the current challenges of the EU in depth, such as
  - Climate Change, the EU Green Deal and its implementation,
  - sustainable development and supporting framework,
  - social policy,
  - migration,
  - digitalisation,
  - the EU in a multi-polar world,
  - accession processes,
- analyse approaches of the EU or member state solutions to such challenges.

#### Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- develop solutions on the basis of methods learned within the challenge modules or projects,
- evaluate the effectiveness of EU policies in addressing current issues,
- apply critical thinking and problem-solving skills to real-world scenarios,
- experience project work or challenge-based learning methods,
- analyse the impact of EU policies and institutions on member states.

#### Communication and cooperation

Participants can

- communicate effectively about complex issues related to the EU,
- pitch the solutions in the challenge modules or projects,
- present a poster or presentation at an EU related conference on an EU-related topic, e.g. DTX Green Deal conference,
- report on the excursion visits and events,
- present lessons learned.

#### Reflection of academic and professional identity

Participants can

- have developed a professional understanding of their own role,
- reflect on their own role and contribution to module, challenge, project, conference or other event,
- confidently face new challenges in their professional lives,
- reflect on the importance of using the methods experienced in the module for the success of projects, working in teams on challenges etc.

**Course content:**

As a container module on Current Issues of EU law, politics and economics there is a framework for ensuring students' successful participation, but the course content is to remain flexible. It should relate to, e.g., Climate Change and the EU Green Deal, sustainable development and supporting framework, social policy, migration, digitalisation, EU in a multi-polar world, or other current topic of the EU. Students should either choose from the university master modules of other courses of study related to the EU, participate in the challenge modules offered in the STARS EU European University with HSB's participation, contribute a project to the Europe Weeks of the Bremen Government, prepare and present a Conference Contribution (e.g. at a DTX cluster Conference on the EU Green Deal), or join an excursion (e.g. offered by the EU institutions or the Bremen government) with relevant contents. In order to be recognized, the chosen module needs to be related to EU issues of a legal, political or economic nature.

**The framework:**

- Introduction: Current Issues of EU law, politics and economics, such as
  - Climate Change and the EU Green Deal,
  - sustainable development and supporting framework,
  - social policy,
  - migration,
  - digitalisation,
  - EU in a multi-polar world
- Supervised choice of module, challenge, Europe Weeks project or conference, or excursion,
- Supervised participation in chosen module, challenge, Europe Weeks project or conference, or excursion,
- Lessons learned session.

<b>Language of teaching:</b>	English or module/challenge/project/conference-related language
<b>Prerequisites:</b>	<i>None</i>
<b>Preparation/literature:</b>	<i>Students will receive a reading list at the beginning of the semester.</i>
<b>Further information:</b>	<i>E.g. link to Aulis, if applicable</i>

**Courses of the module**

<b>Course title</b>	<b>Teaching staff</b>	<b>Contact hours per week</b>	<b>Learning and teaching methods</b>	<b>Examination method(s), scope and duration</b>
Container Module: Current Issues of EU law, politics and economics	Christiane Trüe	4	Seminar, challenge-based learning, project work	portfolio

### 3.4 Master Thesis

<b>Module leader:</b>	Prof. Dr. Christiane Trüe LL.M.		
<b>ECTS points:</b>	18 ECTS	<b>Workload (h):</b>	540h
<b>Type of module and position in the course of study:</b>	Mandatory module	<b>Contact hours (h):</b>	14h
<b>Scope und frequency of teaching:</b>	Winter term and summer term	<b>Self-study (h):</b>	526h
<b>Type of module and position in other study programs or continuing education offers:</b>	N/a		

#### Learning outcomes:

##### 2.4.1 Master Thesis Colloquium

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants can

- plan an independent piece of research,
- name and explain various research methods
- explain and are aware of academic writing standards including non-plagiarism rules,

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- decide on which of various research methods is appropriate for a given topic,
- apply various research methods
- explain and analyse topical issues and developments in current EU policy making, EU-related Member State and sub-state policy making and business and administrative issues arising from these which may be suitable as Master thesis topics,
- can decide on the area of their master thesis research and narrow it down to define a manageable topic
- plan and write a thesis at masters' level,
- can apply non-plagiarism rules and tools

Communication and cooperation

Participants can

- present the results of their research confidently in writing
- defend their results at the defense orally

Reflection of academic and professional identity

Participants

- are aware of the value of original thinking of their own
- think independently about research questions from an objective perspective and in depth
- undertake independent research in practice or academically.

##### 2.4.2 Master Thesis

Knowledge and understanding (extension, consolidation and understanding of knowledge)

Participants

- have achieved the completion of a piece of high-quality independent research,
- know that they can achieve the completion of a major research project with its ups and downs.

Using, applying and generating knowledge (applying and transferring knowledge, Scientific innovation)

Participants can

- decide on which of various research methods is appropriate for a given topic for a master thesis,
- make academic use of knowledge previously acquired,
- conjure and apply the necessary stamina for completing a research project over months.

## Communication and cooperation

## Participants can

- present the results of their research confidently in writing
- write research papers independently, preferably with a focus on research relevant to practice,
- defend their results at the defense orally with confidence.

## Reflection of academic and professional identity

## Participants

- have experienced of the value of original thinking of their own,
- rely on their ability to calculate and sustain the impetus for an independent research piece.

**Course content:**

## Master Thesis Colloquium

- Recent developments in EU, Member State and sub-state policy making and business
- Choosing a thesis topic
- Pitfalls of Master thesis planning
- Devising a Master thesis
- Planning and doing research
- Academic writing rules
- Planning and writing the thesis
- Surviving the Master thesis

## Master Thesis

- Writing of the Master Thesis with individual coaching by the supervisors

<b>Language of teaching:</b>	English
<b>Prerequisites:</b>	None
<b>Preparation/literature:</b>	Students will receive a reading list at the beginning of the semester.
<b>Further information:</b>	E.g. link to Aulis, if applicable

**Courses of the module**

Course title	Teaching staff	Contact hours per week	Learning and teaching methods	Examination method(s), scope and duration
Master Thesis Colloquium	Christiane Trüe Fjorinda Baholli		Colloquium	
Master Thesis	All MES teaching staff, HSB teaching staff with at least master level qualification, external academic staff.			Master Thesis