

HSB – Short Term Study Program Online Application Form 2024

COURSE CHOICE

MORNING SESSION

- Principles of Marketing
- Principles of Finance

AFTERNOON SESSION

- Introduction to Management
- International Business
- Design Thinking

PERSONAL DETAILS

Mrs/Ms Mr

Family Name / Last Name:

Forename / First Name:

Date of Birth (*day/month/year*):

Nationality:

Native Language:

Studies/Profession:

Home University:

Home Address (*street, number, zip code, city, district, country etc.*):

Email Address:

Phone/Mobile Number (*optional*):

I hereby certify to have read and understood all information provided in the application form and materials, in particular the "Information according to Section 13 of the General Data Protection Regulation". I agree to the conditions communicated in the application process for the participation in the Short Term Study Program.

CONTACT

HSB-Short Term Study Program
Hochschule Bremen
City University of Applied Sciences
Werderstraße 73
D-28199 Bremen
Germany

Office:
Mrs Uta Kadmani
T +49 421 5905 4163
ifk@hs-bremen.de
→ [hs-bremen.de](https://www.hs-bremen.de)

[Information according to Section 13
General Data Protection Regulation
\(GDPR\)](#)

INSURANCE

We require you to inform yourself in detail before your departure about your insurance coverage abroad and, if required, to take out the relevant insurances (health insurance, accident insurance and liability insurance). Please be aware that participants of the HSB-Short Term Study Program are not insured by Bremen City University of Applied Sciences / HSB and the university does not assume any liability. Thus, participants are responsible for their own health, accident and liability insurance. Due to COVID-19 we recommend to take out an appropriate travel cancellation insurance.

After completing this form, please save it. Then email it as an attachment together with your photo (passport size-jpg) to ifk@hs-bremen.de

In case of admission the participant will receive the registration confirmation and further information on the program by email.

**INFORMATION ACCORDING TO SECTION 13
GENERAL DATA PROTECTION REGULATION (GDPR)**
HSB-SHORT TERM STUDY PROGRAM 2024, DECEMBER 2023

When using the online application system for the Short Term Study Program, you provide us with information and personal data. We hereby provide you with information on the processing of your data in accordance with Section 13 GDPR. By accepting the terms of use and sending the completed online form, you agree that your data may be processed in accordance with the legal requirements.

1. RESPONSIBLE PERSON

Responsible for data processing:
Hochschule Bremen (a public corporation and institution of the Free Hanseatic City of Bremen)
Neustadtswall 30
28199 Bremen
Deutschland
represented by the Rector
Phone: +49 421 5905 2222
E-Mail: info@hs-bremen.de
Homepage: www.hs-bremen.de

2. YOUR DATA

As part of the online application process, we process the data that we receive from you in order to administer your participation in the Short Term Study as well as general data that is required for the HSB web pages.

We take the protection and trustworthy handling of your personal data very seriously. You may rest assured that we have taken all necessary technical and organisational measures to protect the data you provide with appropriate measures against loss, misuse or unauthorised use. Your data is stored in a secure operating environment that is not accessible to the public.

3. PROCESSING PURPOSES AND LEGAL BASIS

The data processing is carried out for the purpose of and within the framework of the administration of the Short Term Study Program. The legal basis is the EU General Data Protection Regulation (GDPR).

We process personal data on the basis of your revocable consent in accordance with Section 6 (1) Sentence 1 a, Section 7 GDPR.

Another legal basis is Section 6 (1) f GDPR (legitimate interest). Our legitimate interest results from the processing purpose mentioned.

If you also voluntarily provide us with personal data, we process this on the basis of your revocable consent in accordance with Section 6 (1) Sentence 1 a, Section 7 GDPR.

Your personal data will be treated confidentially. All data protection regulations will be observed. The data will not be processed for purposes other than those stated. Your personal data will be made available to the offices involved within the university.

The personal data will be stored until the purpose of the processing has been achieved and the selection procedure has been completed. They are deleted

immediately as soon as the stated purpose has been achieved or the procedure concerned has been completed.

In connection with safeguarding the security of the system, when you visit our website our servers temporarily store the connection data of the requesting computer, the web pages you visit on our site, the date and duration of your visit as well as the recognition data of the browser and operating system used and the website from which you visit us. The aforementioned log data is only evaluated anonymously.

4. YOUR RIGHTS

As a data subject, you have the right to information about the personal data concerning you (Section 15 GDPR) as well as the right to have any inaccurate data corrected (Section 16 GDPR) or to have it deleted if one of the reasons mentioned in Section 17 GDPR applies, e.g. if the data is no longer needed for the purposes pursued. There is also the right to restriction of processing if one of the conditions listed in Section 18 of the GDPR applies and, in the cases of Section 20 of the GDPR, the right to data portability. If the processing of data is based on your consent, you are entitled to revoke your consent to the use of your personal data at any time in accordance with Section 7 GDPR. Please note that the revocation is only effective for the future, i.e., not retrospective. Processing that took place before the revocation is not affected. Please also note that despite your revocation we may have to retain certain data for a certain period of time in order to comply with legal requirements (see „Duration of storage“ for more details).

In cases where we process your personal data on the legal basis of Section 6 (1) 1 e or f GDPR, you have the right to object at any time for reasons arising from your particular situation. We will then no longer process the personal data unless there are demonstrably compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

For questions regarding data protection and to assert your rights as a data subject, please contact: datenschutz@hs-bremen.de

Furthermore, as a data subject, you have the right to lodge a complaint with a supervisory authority if you are of the opinion that the processing of data concerning you violates data protection regulations. The supervisory authority of the Free Hanseatic City of Bremen is:

The State Commissioner for Data Protection and Freedom of Information of the Free Hanseatic City of Bremen
Arndtstraße 1,
27570 Bremerhaven,
Phone: +49 471 596 2010, or
+49 421 361 2010,
Fax: +49 421 496 18495,
E-Mail: office@datenschutz.bremen.de.

CONTACT

Data protection officer
Hubert Willmeroth
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City University of Applied Sciences
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D-28199 Bremen
Germany
T. +49 421 5905 2158
datenschutz@hs-bremen.de

HSB-International Summer School
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